THE PLAYBOOK FOR YOUR NEXT CHAPTER

Build the freedom you want, with a real business.

Learn how to start or grow your short-term rental business with the playbook, systems and software the founders used to build the FLEX.

Choose your path

Learn more about us

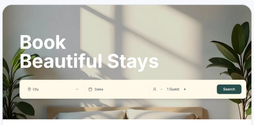


- Proven playbook & systems
- Hands-on software
- Real world mentorship

Real experience. Proven systems. Built for you.

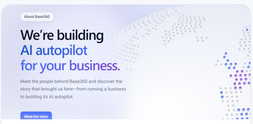
Flex Academy brings together the expertise of The Flex, the technologie of Base 360 and the hands-on experience of founders Raouf Yousfi and Michael Buggy, to help you build a profitable short-term rental business, step by step.

Learn more about us



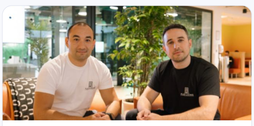
The Flex

7 cities, 1 vision.
Fully furnished apartements
for short & long stays.



Base360

All-in-one property management software, powered by AI.



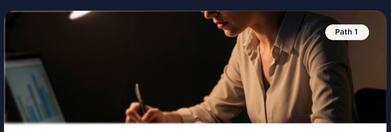
Our Founders

Real operators, Real experience. Your guides on this journey.

TWO PATHS. ONE MISSION.

Choose the path that fits your journey.

Flex Academy gives you the practical tools, expert guidance, and real-world experience to build a stronger short-term rental business and avoid the costly mistakes that slow you down.

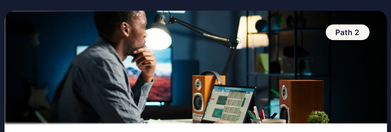


Launch

The 9-to-5 leaver

- Self-paced course + live groupe sessions
- Step-by-step playbook
- Templates & resources
- Community support

Register for the free webinar



Scale

The early operator

- Self-paced course + live groupe sessions
- Step-by-step playbook
- Templates & resources
- Community support

Book a free strategy call

NOT READY YET?

Get the free STR Scaling Checklist

See what you should fix before scaling your short-term rental business and get practical next steps, straight to your inbox.

Get the free checklist

Delivered straight to your inbox.



Real people. Real results.

Proven by founders who built The Flex

Practical, actionable training (not theory)

Ongoing support and community

For English-speaking countries

FREQUENTLY ASKED QUESTIONS

Got questions? we've got answers.

View all FAQs

- Who is Flex Academy for?
- What's Included in each program?
- Do I need to have rental units already?
- Is there ongoing support after the programme?

More than a course. It's a complete ecosystem.

FLEX ACADEMY

Same dream. Different stages.
One academy.

Choose your path