TURMERIC + GINGER + CARROT + SAGE

BONE BROTH ELIXIR



LABEL DESIGN.

PROPOSAL

A BLEND OF NATURE, PURITY & WELLNESS

A premium Bone Broth Elixir label design for Gut + Alchemy, featuring a clean, elegant, and sophisticated visual identity. The design combines a refined white background with warm golden-orange accents and detailed botanical illustrations inspired by its natural ingredients: turmeric, ginger, carrot, and sage. Subtle organic textures and delicate gold detailing create a balance between natural authenticity and premium craftsmanship. The overall aesthetic communicates purity, quality, wellness, and the richness of 100% natural ingredients while maintaining a modern, luxurious, and easily recognizable product presentation.

BACKGROUND
TEXTURE
10% LOW PASS



Gut + Alchemy

TURMERIC + GINGER + CARROT + SAGE

BONE BROTH
ELIXIR

100% NATURAL INGREDIENTS
AND RICH IN FLAVOR.

32 FL OZ (946.3 ML)

PATTREN
TEXTURE

TURMERIC + GINGER + CARROT + SAGE







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