



SNOW BLEACH

E-commerce Landing Page
& Product Visual Design

Independent Portfolio Concept

BEAUTY / PERSONAL CARE

Project overview

02



The project

A focused e-commerce concept for a personal-care product, built around clear product storytelling and a warm, premium shopping experience.

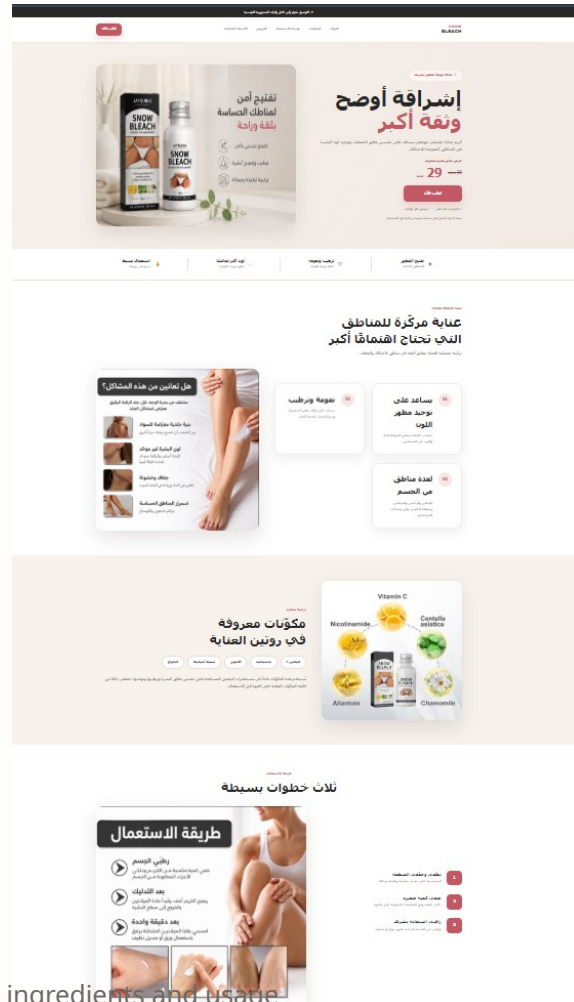
Scope

Landing page design
Product visual system
Offer presentation
Advertising creatives

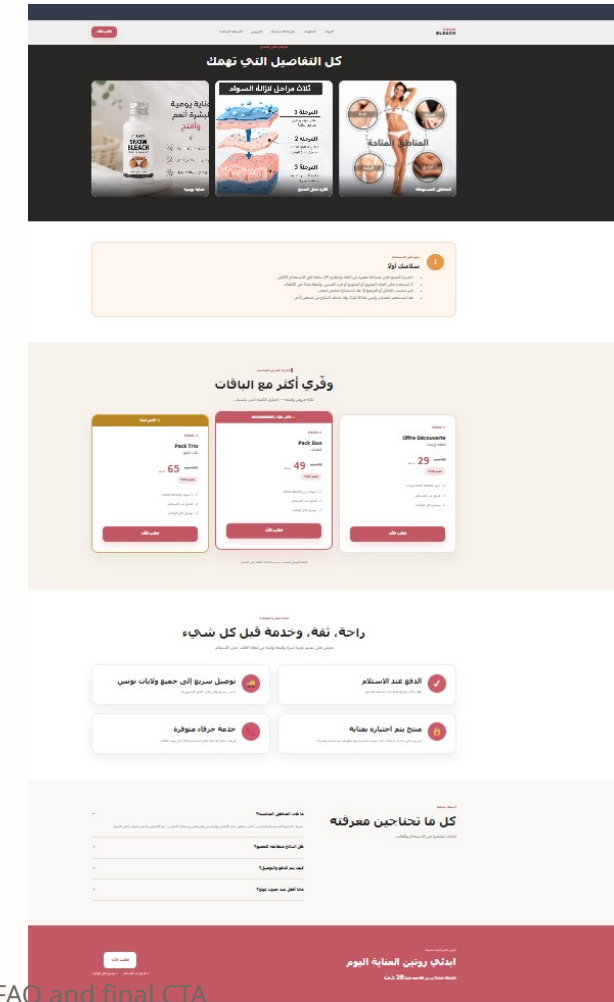
Market Tunisia

Landing page system

03



Hero, benefits, ingredients and usage



Offer, trust, FAQ and final CTA

Target areas

04



Care where friction and dryness are common

Underarms

Elbows

Knees

The visual keeps the message direct without relying on before-and-after imagery.

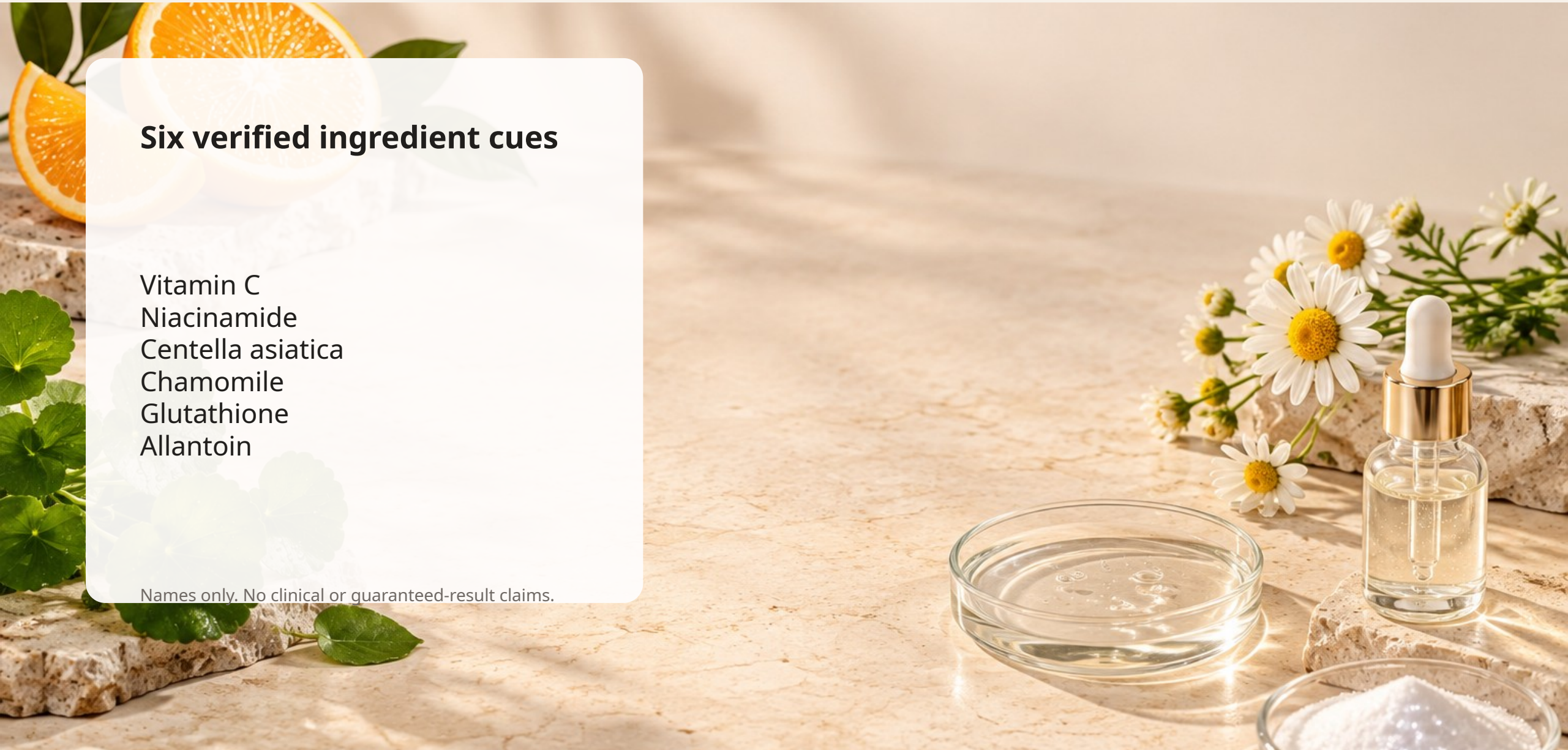
Ingredient story

05

Six verified ingredient cues

Vitamin C
Niacinamide
Centella asiatica
Chamomile
Glutathione
Allantoin

Names only. No clinical or guaranteed-result claims.



How to use

06



01 Clean and dry



02 Apply a small amount



03 Massage gently

Offer and conversion elements

07

29 DT

Single

49 DT

Duo Recommended

65 DT

Trio Best value

Pay on delivery

Delivery across Tunisia

Clear CTA hierarchy

The offer is presented without fabricated reviews, bestseller claims or performance metrics.

Advertising creatives

08



Brand



Ingredients



Offer

Final project overview

09



Skills demonstrated

E-commerce landing pages
Product presentation
Visual hierarchy
Conversion-focused UI
Offer design
Advertising creatives
AI-assisted visual production

Independent portfolio concept