



Hello, *I'm Ameni*

Passionate about graphic design and visual communication, I help brands bring their ideas to life through creative, modern, and impactful visual solutions that strengthen their identity and engage their audience.

GRAPHIC DESIGNER



AVAILABLE

for

PROJETS FREELANCE & COLLABORATIONS CRÉATIVES.

01

Branding

02

Print Design

03

Social Media Design

04

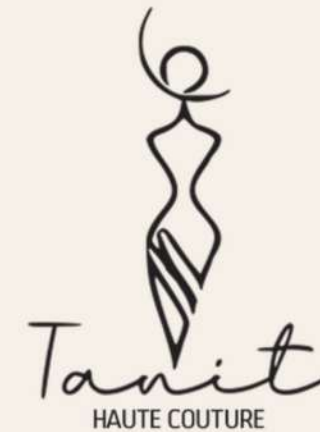
Campaign



LOGO

Selected Works

1.Tanit Haute Couture
Luxury Branding



2.Kara Travel
Travel Agency Branding



3.Marcheo
Online Grocery





Core Brand Mark



Embroidered Silk Garment Label (Metallic Gold on Black)



Foil-Embossed Retail Packaging



Custom Laser-Engraved Hanger Plate



Letterpress Stationery Suite



Event Collateral and Lanyards

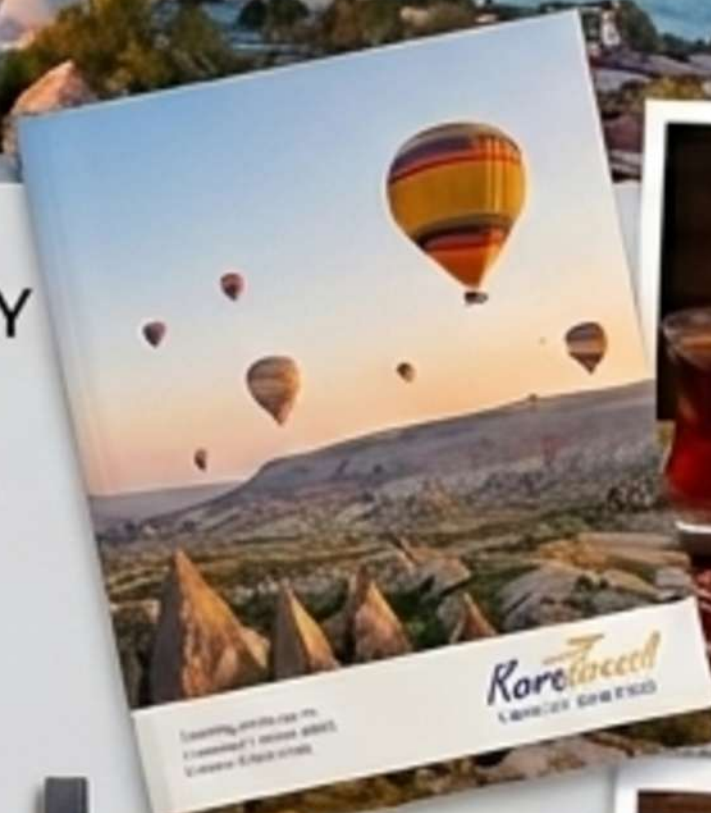
KaraTravel

SEYAHAT ACENTASI



TURKISH AUTHENTICITY

PRESTIGIOUS TRAVEL
EXPERIENCES





PRESTIGIOUS TRAVEL
EXPERIENCES

TURKISH AUTHENTICITY

PRESTIGIOUS TRAVEL
EXPERIENCES



COLOR PALETTE (INSPIRED BY THE
AEGEAN AND OTTOMAN SEA)

Karatravel





PRACTICAL
DELIVERY

GUARANTEED FRESHNESS



VIBRANT ORANGE
NATURAL EARTH TONES



ECO-CONSCIOUS AND LOCAL

PRINT DESIGN

LABEL DESIGN

OORA - LABEL DESIGN SYSTEM

A PREMIUM PACKAGING AND LABEL SYSTEM DESIGNED TO BRING ELEGANCE, CLARITY AND CONSISTENCY ACROSS THE ENTIRE SKINCARE PRODUCT RANGE.



BRAND COLOR



#b6942f



###3b0

- #B6942F — RICH HERITAGE GOLD
- #FFF3B0 — SOFT CHAMPAGNE
- #B6942F — ROYAL GOLD ACCENT
- #FFF3B0 — LUMINOUS IVORY GOLD
- #B6942F — SIGNATURE METALLIC GOLD



#b6942f #fff3b0 #b6942f #fff3b0 #b6942f

TYPOGRAPHY

Aa

Playfair Display
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
PXYZ
1234567890

Aa

Lato
abcdefghijklmnopqrstuvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
XYZ
1234567890

LABELS



MOCKUPS



LABEL DESIGN

BEE WORLD - LABEL DESIGN SYSTEM

THE VISUAL IDENTITY COMBINES ORGANIC SIMPLICITY WITH A PREMIUM AESTHETIC INSPIRED BY HONEYCOMB STRUCTURES AND NATURAL COLORS .



BRAND COLOR



#D4A017



#F2C14E

TYPOGRAPHY

Aa

cairo Bold

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

WXYZ

1234567890

LABELS

HONEY LABEL



PROPOLIS LABEL



MOCKUPS



AWARENESS GUIDE AGAINST THE VIOLENCE — ILLUSTRATION

DELIVERABLES

- COVER DESIGN
- EDITORIAL LAYOUT
- CUSTOM ILLUSTRATIONS

TOOLS

ADOBE INDESIGN • ILLUSTRATOR •

PHOTOSHOP



La violence faite aux hommes

Si dans la majorité des cas, ce sont des femmes qui sont victimes de violences de la part d'un homme, il arrive aussi que des femmes soient violentes avec les hommes. Un problème largement sous-estimé. L'explication serait culturelle. Et pourtant, leur souffrance et les conséquences de cette violence sont tout aussi terribles.

► Il existe de 10% des hommes subissent des violences en Tunisie.



Le psychologue Bashir Nouri estime que la violence contre les hommes en Tunisie n'est pas tant un phénomène qu'il s'agit de cas limités, et a ajouté que la violence d'une femme contre son mari reflète une personnalité satisfaisante, poursuivant : « L'agression d'une femme contre son mari est une preuve concluante qu'elle est un personnage violent envers un homme fragile. » Al-Nouri a confirmé que lors de son travail dans plusieurs hôpitaux.

En Tunisie, il a enregistré la présence de certains cas de femmes qui soit souffrent de troubles psychologiques, soit se livrent à la violence en réponse à un homme violent avec elles.



COVER

ABOUT

SERVICES

PROJECTS

CONTACT US

AWARENESS CAMPAIGN - AGAINST VIOLENCE

ROLE

GRAPHIC DESIGNER

SERVICES

ART DIRECTION

VISUAL IDENTITY

PRINT DESIGN

DELIVERABLES

BILLBOARD DESIGN

STREET POSTERS

CAMPAIGN VISUAL ASSETS

TOOLS

ILLUSTRATOR · PHOTOSHOP



fidh

MOCKUP

URBAN BILLBOARDS



UGALE
SBLE

#Il_faut_dénoncer

CORPORATE BROCHURE

OBJECTIVE

DESIGN A PROFESSIONAL TRI-FOLD BROCHURE TO COMMUNICATE SERVICES AND KEY INFORMATION IN A CLEAR AND ENGAGING FORMAT.

ROLE

GRAPHIC DESIGNER

DELIVERABLES

TRI-FOLD BROCHURE

EDITORIAL LAYOUT

PRINT DESIGN



SOCIAL MEDIA POST /ADS

COSMOS DELIVERY – DIGITAL MARKETING CAMPAIGN

A COLLECTION OF PROMOTIONAL
VISUALS DESIGNED TO STRENGTHEN
BRAND PRESENCE, ENGAGE AUDIENCES,
AND SUPPORT MARKETING OBJECTIVES
ACROSS DIGITAL PLATFORMS.

ROLE

GRAPHIC DESIGNER

DELIVERABLES

SOCIAL MEDIA DESIGN
ADVERTISING CREATIVES
DIGITAL MARKETING ASSETS



TUNISIAN FOOTBALL FANTASY – DIGITAL CAMPAIGN

OBJECTIVE

DEVELOP A COMPLETE VISUAL IDENTITY AND PROMOTIONAL CAMPAIGN FOR A TUNISIAN FANTASY FOOTBALL PLATFORM, CREATING ENGAGING CONTENT TO ATTRACT AND RETAIN PLAYERS.

ROLE

LEAD GRAPHIC DESIGNER

DELIVERABLES

VISUAL IDENTITY
CAMPAIGN ART DIRECTION
SOCIAL MEDIA CONTENT
ADVERTISING CREATIVES
DIGITAL ASSETS





Tunisian Football Fantasy

11



ويبدأ الطريق

www.tunisianfootballfantasy.tn



GAMEWEEK 24

Manager OF THE WEEK

 Ben Said 12 pts			
 Maaloul 12 pts	 Baccar 6 pts	 Sghaier 0 pt	 Ben Hmida 6 pts
 Saidou 3 pts	 Haj Ali 3 pts	 Smaali 2 pts	 Gannouni 3 pts
 Chaouat 6 pts		 Ogbole 14 pts	
Alaeddine Lefi		67	



Tunisian Football Fantasy

GAMEWEEK 26

25-04-2026

 JSO	VS	 AS
 USBG	VS	 USMO
 ESS	VS	 ASM
 ASG	VS	 ESM

CTAM – SOCIAL MEDIA COMMUNICATION

OBJECTIVE

CREATE INFORMATIVE AND ENGAGING VISUAL CONTENT TO STRENGTHEN CTAM'S DIGITAL PRESENCE AND PROMOTE ITS TRAINING PROGRAMS, LEGAL EVENTS, AND PROFESSIONAL ACTIVITIES.

ROLE

GRAPHIC DESIGNER

DELIVERABLES

SOCIAL MEDIA CAMPAIGNS
EDUCATIONAL CONTENT
EVENT PROMOTION VISUALS
DIGITAL COMMUNICATION ASSETS

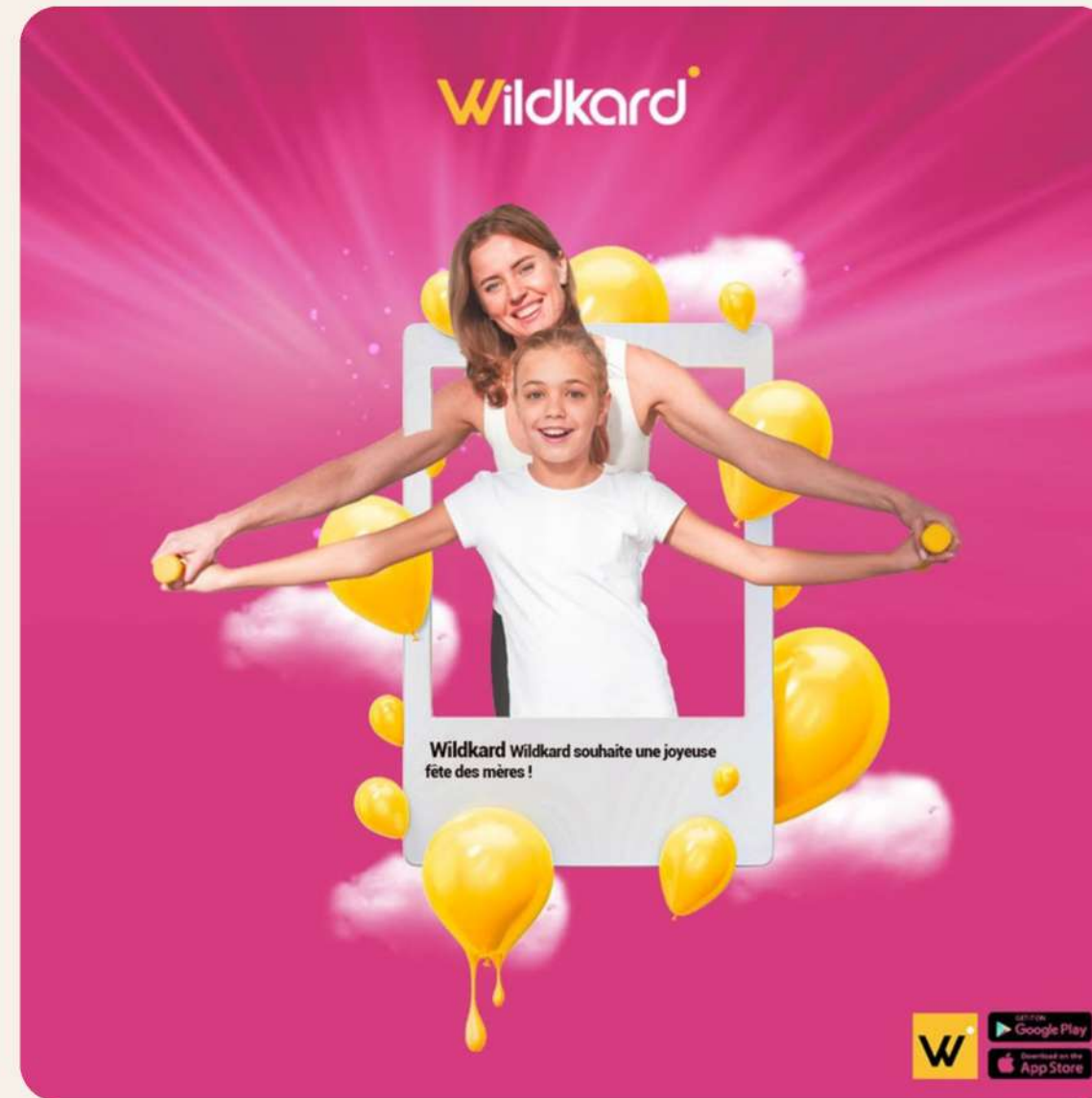


WILDKARD

FÊTE DES MÈRES CAMPAIGN - CASE STUDY

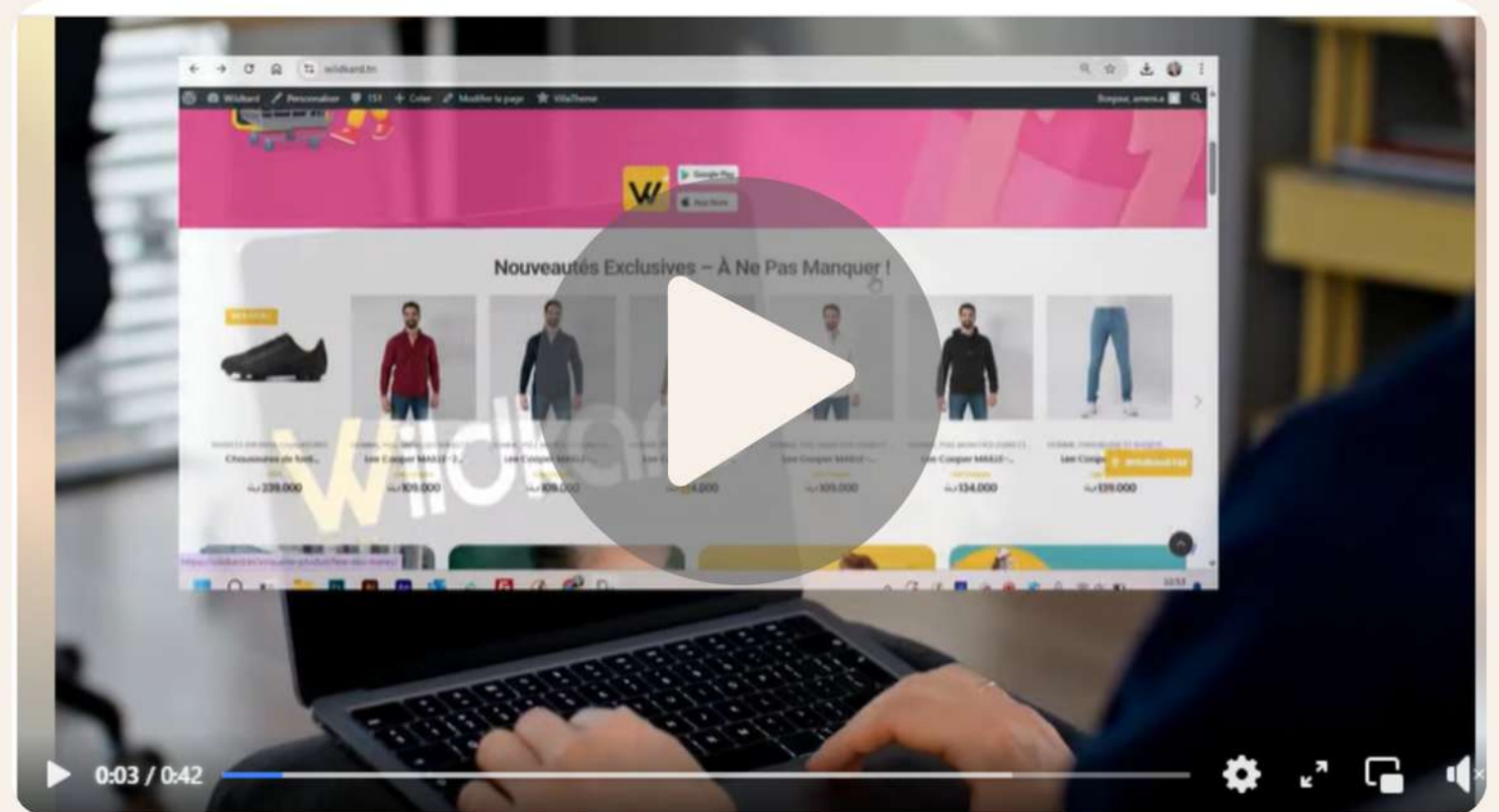
PROJECT OVERVIEW

- **CLIENT:** WILDKARD MARKETPLACE
- **INDUSTRY:** SPORTSWEAR & WELLNESS
- **CAMPAIGN:** MOTHER'S DAY CAMPAIGN
- **SERVICES:** GRAPHIC DESIGN, SOCIAL MEDIA DESIGN, BANNER DESIGN, EMAIL MARKETING, MOTION DESIGN



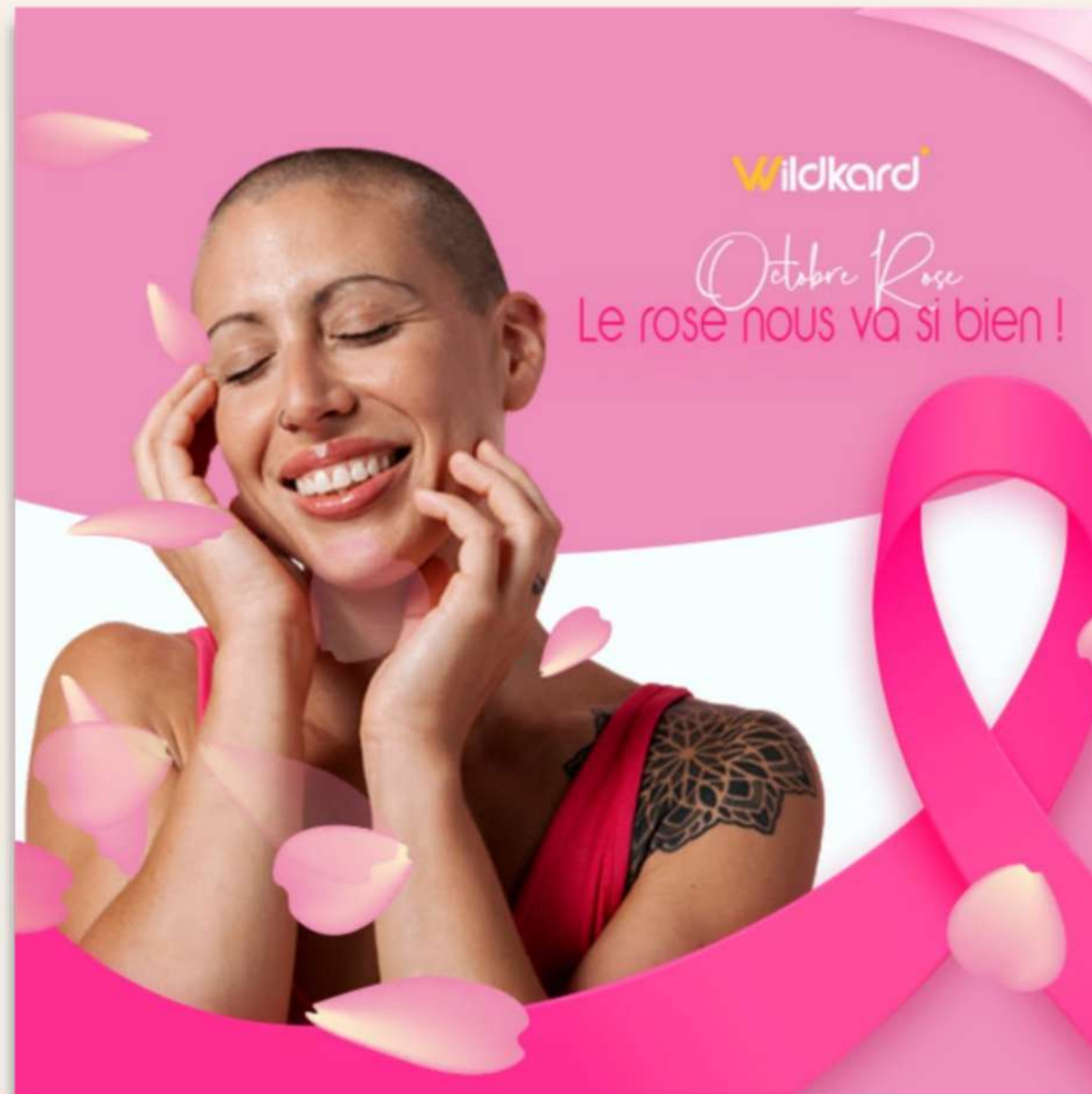
EXPECTED IMPACT

- INCREASE ONLINE VISIBILITY DURING THE MOTHER'S DAY PERIOD
- PROMOTE FEATURED PRODUCTS AND SPECIAL OFFERS
- DRIVE TRAFFIC TO THE MARKETPLACE
- BOOST CUSTOMER ENGAGEMENT AND CONVERSIONS

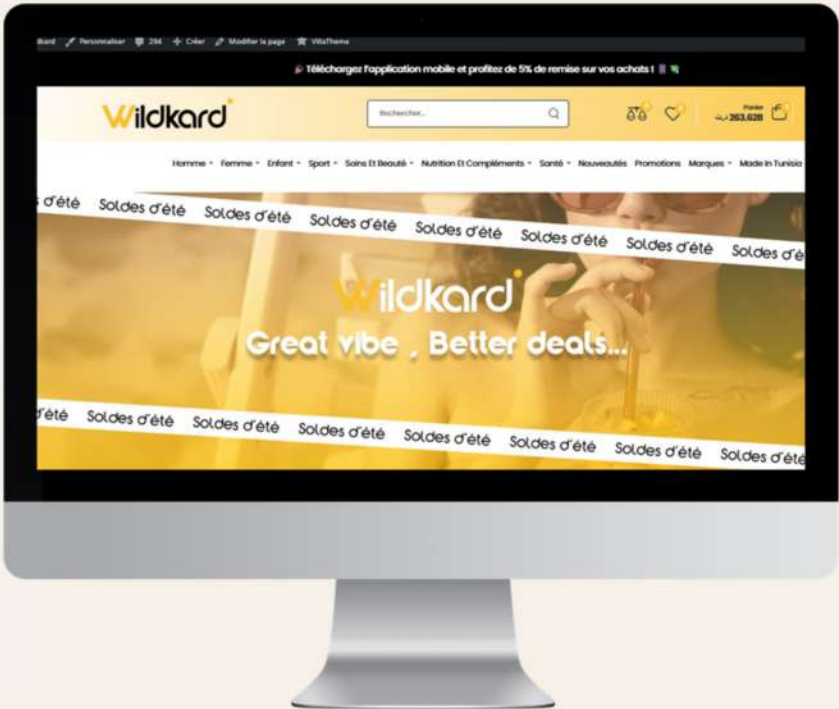


OTHER DESIGNS FOR WILDKARD

SOCIAL MEDIA POST/ ADS



NEWSLETTER / WEB BANNERS



COVER

ABOUT

SERVICES

PROJECTS

CONTACT ME

Lets Build Something Together

FROM **SOCIAL MEDIA**
CAMPAIGNS TO **BRANDING**
EXPERIENCES, I HELP BUSINESSES
CREATE VISUALS THAT
CONNECT, ENGAGE, AND
CONVERT.
**LET'S TALK ABOUT YOUR NEXT
PROJECT.**

CONTACT ME

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 Tunisie

GRAPHIC DESIGNER