



BRAND PRESENTATION

Intial Brand Identity



Introducing Infinitek – a brand born from the fusion of infinity and technology, symbolizing limitless possibilities in the digital world. This identity reflects the agency’s core promise: infinite solutions for every challenge across design, development, and IT services. It’s more than a logo it’s a visual expression of endless innovation and forward-thinking technology.

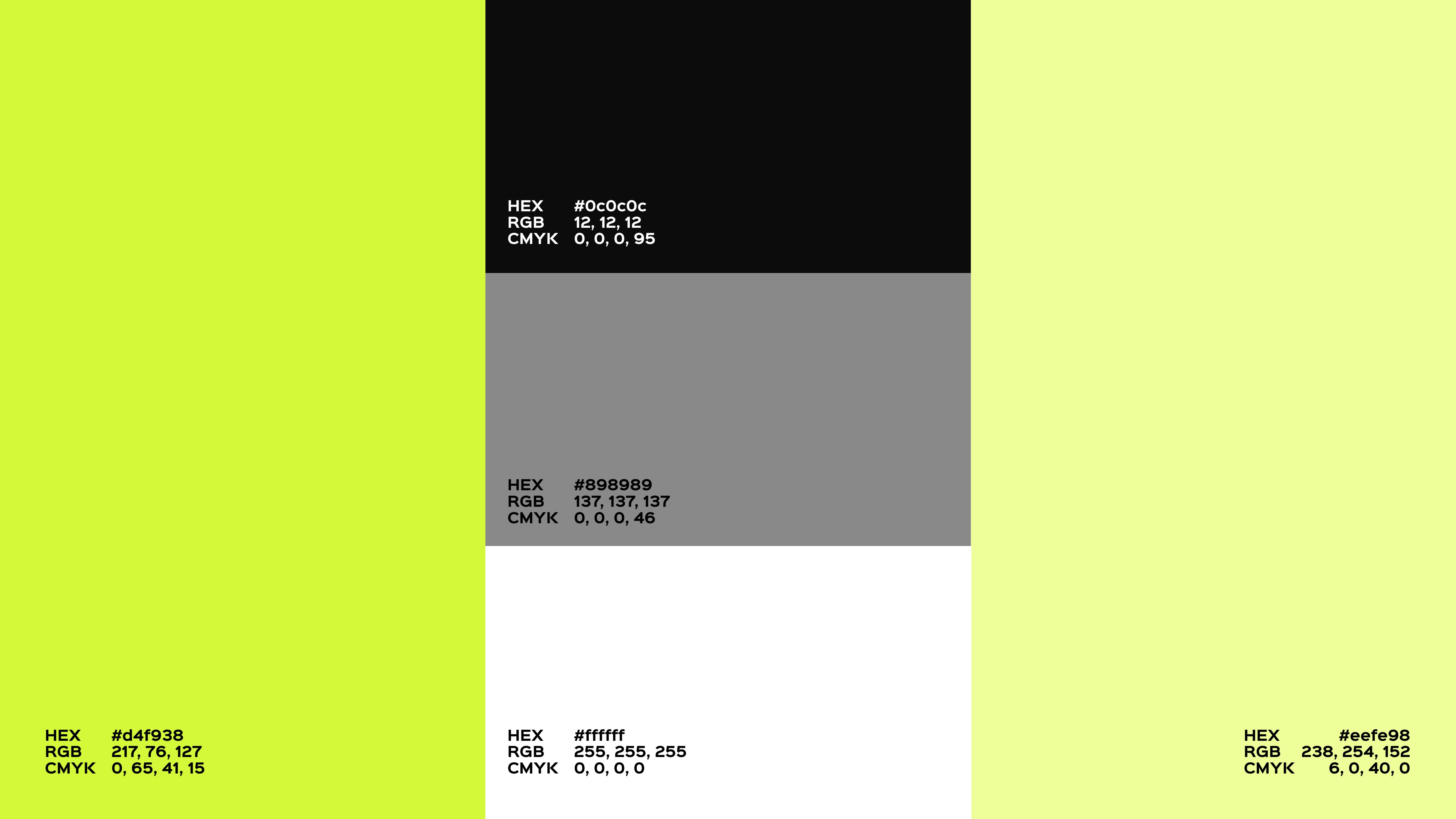


THE WORDMARK & LOGO





COLOUR SELECTION



HEX #0c0c0c
RGB 12, 12, 12
CMYK 0, 0, 0, 95

HEX #898989
RGB 137, 137, 137
CMYK 0, 0, 0, 46

HEX #ffffff
RGB 255, 255, 255
CMYK 0, 0, 0, 0

HEX #eefe98
RGB 238, 254, 152
CMYK 6, 0, 40, 0

HEX #d4f938
RGB 217, 76, 127
CMYK 0, 65, 41, 15



THE TYPOGRAPHY

HEADINGS TYPEFACE

SINK SANS

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 < > ? { } ! @ # \$ % & * ()

LIGHT
REGULAR
MEDIUM
SEMIBOLD
BOLD

BODY TYPEFACE

MONTERRAT

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z
a b c d e f i j k l m n o p q r s t u v w x y z
1 2 3 4 5 6 7 8 9 < > ? { } ! @ # \$ % & * ()

LIGHT
REGULAR
MEDIUM
SEMIBOLD
BOLD



BRAND IN ACTION



KASHIF IQBAL
CEO & FOUNDER

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INFO@INFINITEKSOLUTIONS.COM
WWW.INFINITEKSOLUTIONS.COM



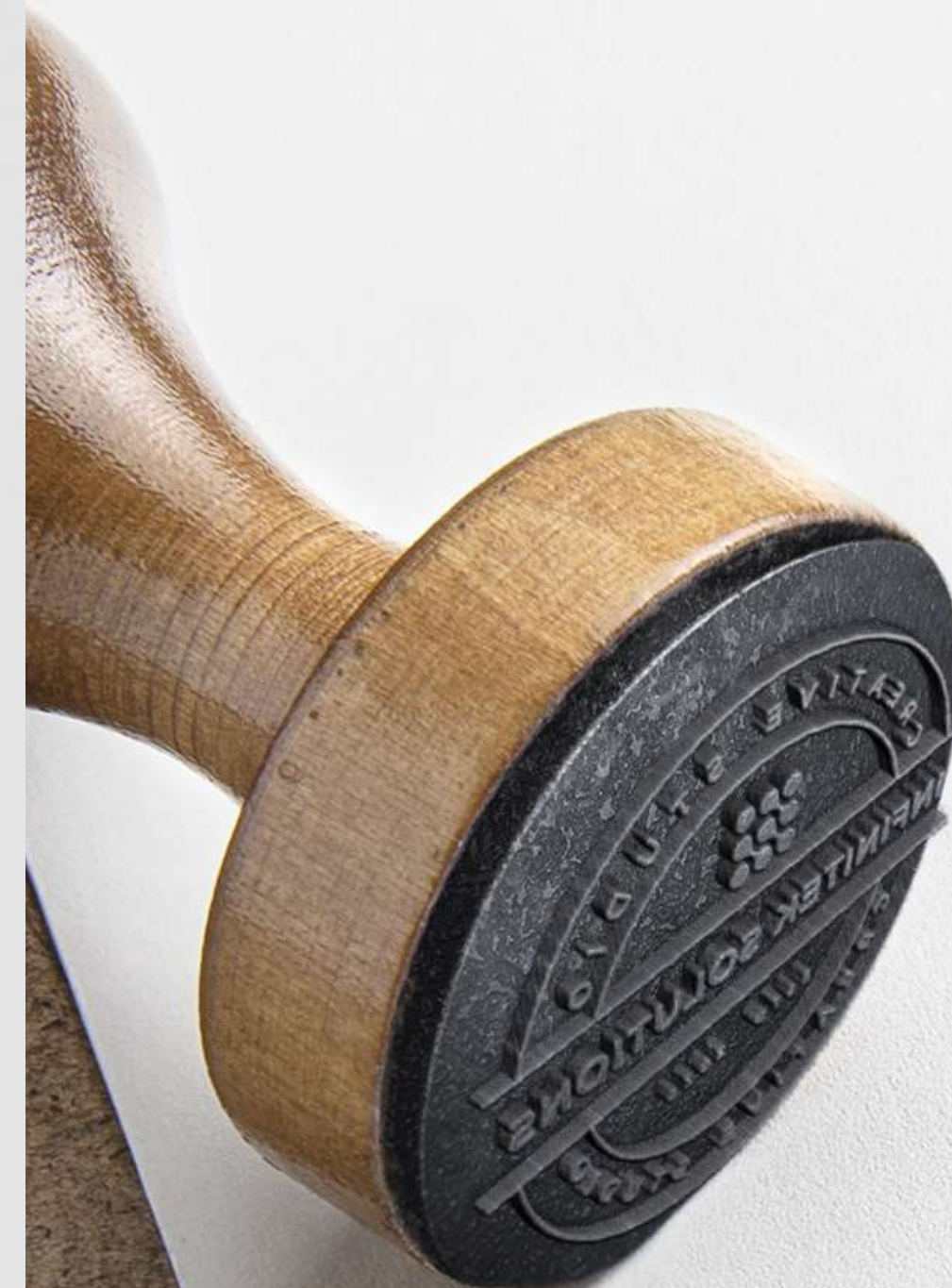
Infinitek Solutions

JOIN THE CONFERENCE

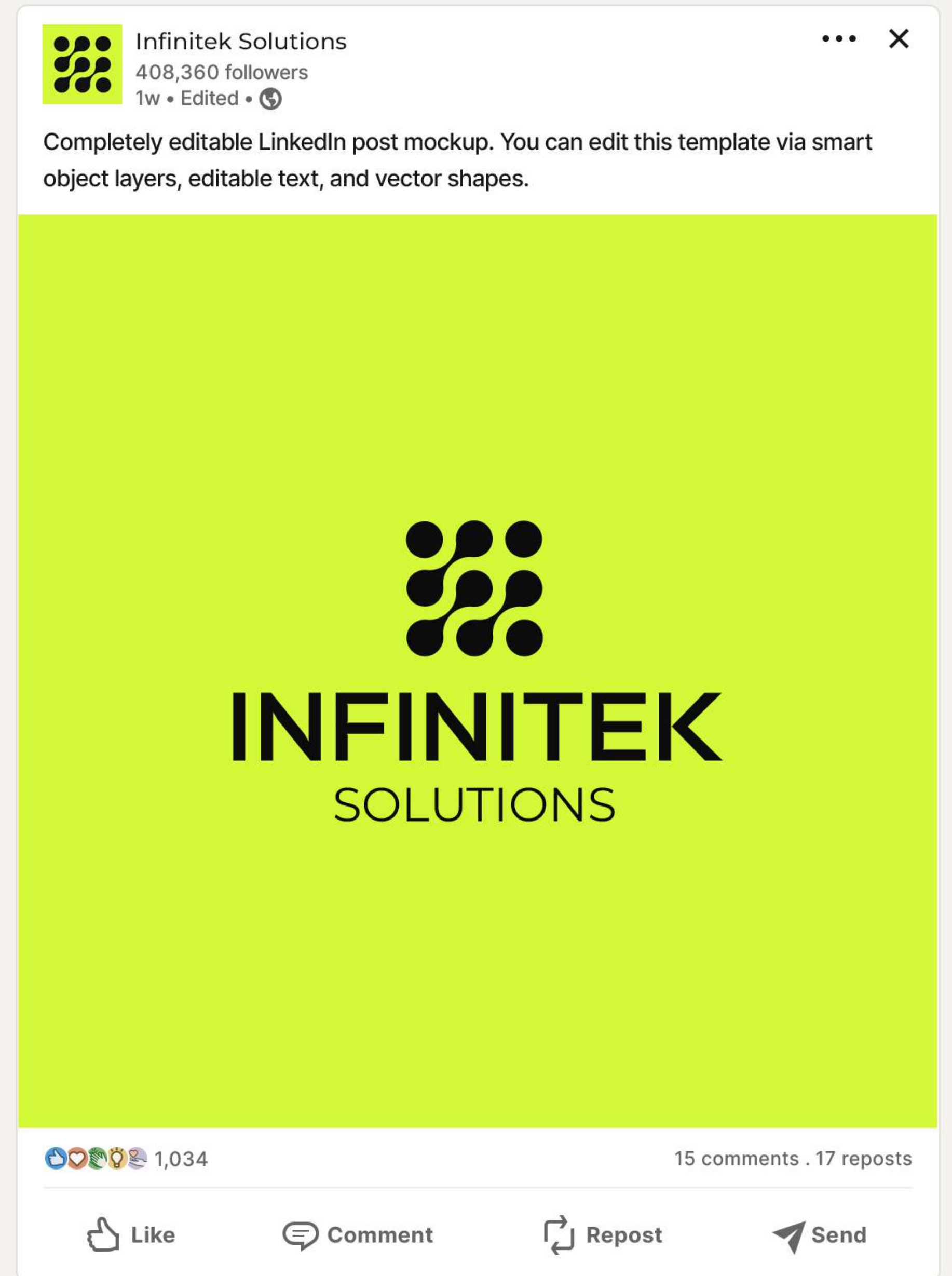
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JULY

Lorem ipsum dolor sit
amet, consectetur adi
piscing elit. Nam nec
ipsum eget arcu lacinia
digni ssim. Maecenas

Visit our website for more information
www.infiniteksolutions.com









THANK YOU