

AUGUST 2025

BRAND IDENTITY

STYLE WITH
YOUR CULTURE

CLOTHING BRAND
IDENTITY

MAQ3TM

SILENCE
SPEAKS

WAQ3 IS A TUNISIAN STREETWEAR BRAND BUILT ON IDENTITY
AND EXPRESSION. FROM THE SILENCE OF THE PAST, TO THE
IMPACT OF NOW.

WE CRAFT WEARABLE STATEMENT - ROOTED IN ARAB HERITAGE,
INFUSED WITH RHYTHM, REBELLION, AND RAW EMOTION.

MORE THAN STYLE - WAQ3 IS CULTURE, ENCODED IN FABRIC.

MOOD
BOARD

EVERY PIECE SPEAKS
YOUR TRUTH.



FASHION, YOUR WAY

New Collection

Waq3
SILENCE
SPEAKS



More than fabric - this piece speaks. A clash of rhythm and silence. A blend of Arab identity and modern defiance. Waq3 dresses you in attitude, not trends.

The mockup typically showcases the brochure in various views and angles—such as a flat lay, folded, or being held—allowing the viewer to see how the design will appear when printed and used. It can include different types of brochures, like bi-fold, tri-fold, or z-fold, and is often used in presentations, client meetings, or as part of a portfolio to demonstrate design concepts.

A well-designed brochure mockup adds realism to the design, helping clients and stakeholders make informed decisions about the final product. It also serves as a powerful marketing tool to showcase your design skills in a professional and polished way.

Prepared and published specially for your designs.



For designers, a strong portfolio is essential. Including mockups of your brochure designs can enhance your portfolio by showing potential clients or customers.

Waq3 wraps you in heritage - but never tradition. Rooted in Arab elegance, crafted for today. This is not nostalgia. This is presence with power.

Visualize the Final Product:

A brochure mockup allows you to see your design as it will appear in its final form. This helps in identifying any design flaws, color mismatches, or layout issues before they become costly mistakes.

Impress Clients and Stakeholders:

When pitching your ideas to clients or presenting to stakeholders, a mockup demonstrates professionalism and attention to detail. It shows that you've gone the extra mile to ensure that the design is not only functional but also visually appealing in the real world.

Prepared and published specially for your designs.

STREETWEAR

Culture



FROM DHAD



TO THE
STREETS

LOREM IPSUM DOLOR SIT AMET, CONSECTETUR
ADIPISCING ELIT, SED DO EIUSMOD TEMPOR
INCIDIDUNT UT LABORE ET DOLORE MAGNA ALIQUA.
QUIS IPSUM SUSPENDISSE ULTRICES GRAVIDA. RISUS
COMMODO VIVERRA MAECENAS ACCUMSAN LACUS VEL
FACILISIS.

WIAQ3

www.wiaq3.com



It's
your
impact

SILENCE SPEAKS

IT'S YOUR

Impact



#020202



#2C303B



#D64A33



#BBC1BA

#F3F7F2

#FFFFFF

CREATE A VISUAL LANGUAGE THAT FEELS TUNISIAN, URBAN, AND
TIMELESS, BLENDING INTENSITY AND ELEGANCE.

IAQ3TM SILENCE
SPEAKS



Bankomats



THIS ISN'T JUST CLOTHING.

THIS ISN'T JUST
CLOTHING.



01.08.2025

IT'S
YOUR *IMPACT*.

01.09.2025

SILENCE SPEAKS

WAQ3





FOR WATCHING

THANKS