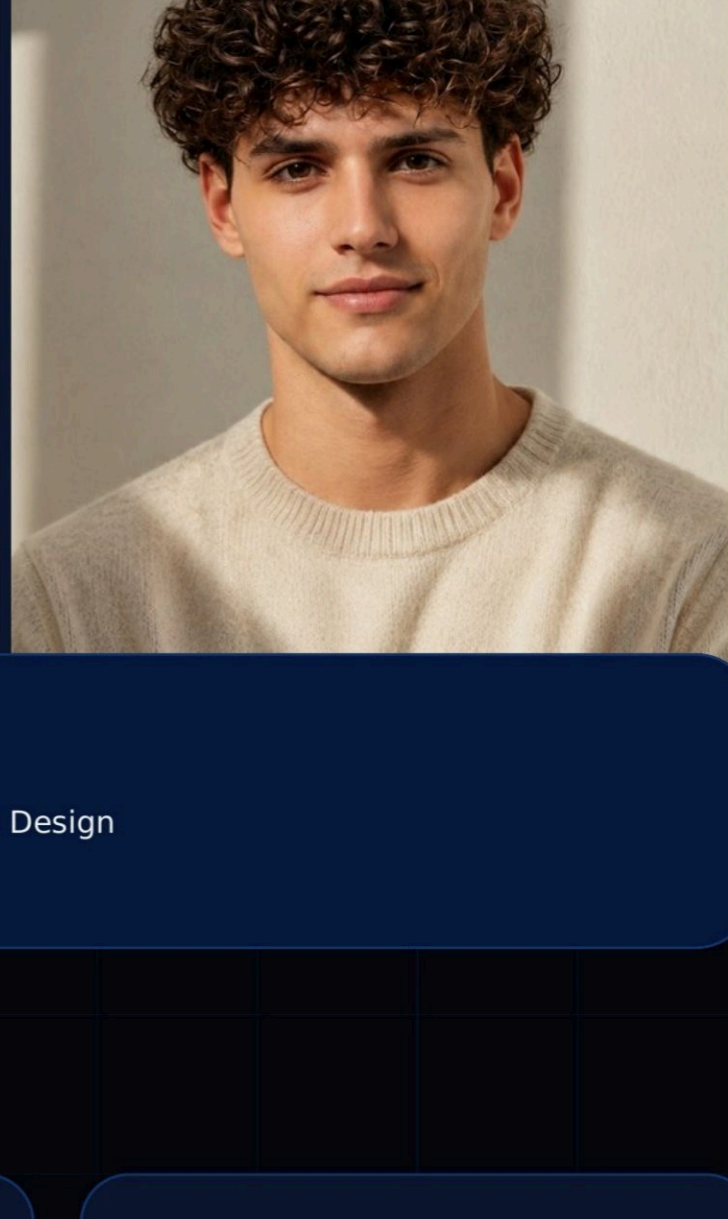


Welcome to My Design Portfolio

ABOUT ME

Chams Edine Werghemmi
18 years old • Graphic Designer

My name is Chams Edine Werghemmi, I am 18 years old, and I am a passionate graphic designer focused on creating strong, modern, and meaningful visual identities. I design with attention to detail, balance, and visual impact, transforming ideas into clean, memorable, and professional creative work.



Background

SKILLS UX/UI • Branding • Graphic Design • Packaging • Poster Design • T-Shirt Design

SOFTWARE Adobe Illustrator • Adobe Photoshop • Figma

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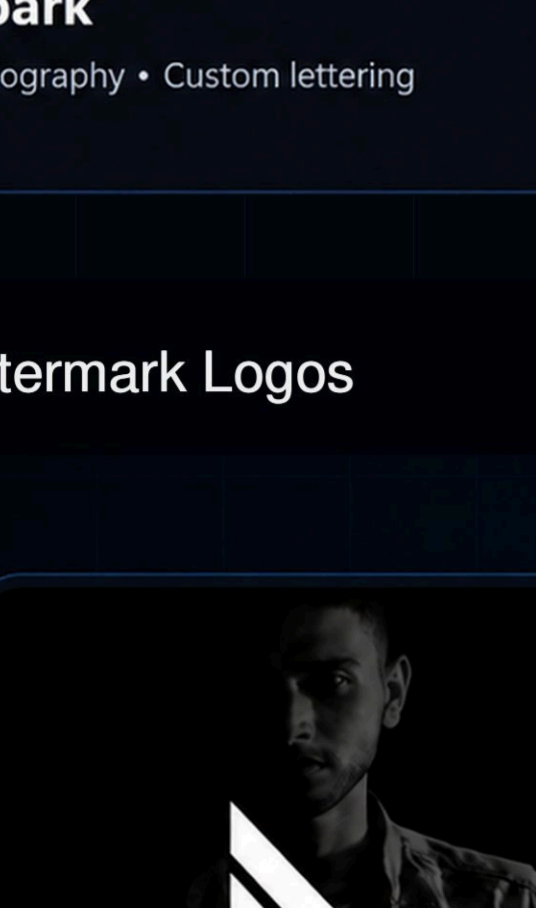
Portfolio section

06 UX/UI Design

Portfolio section

01 — LOGOS

Wordmark and lettermark logo systems



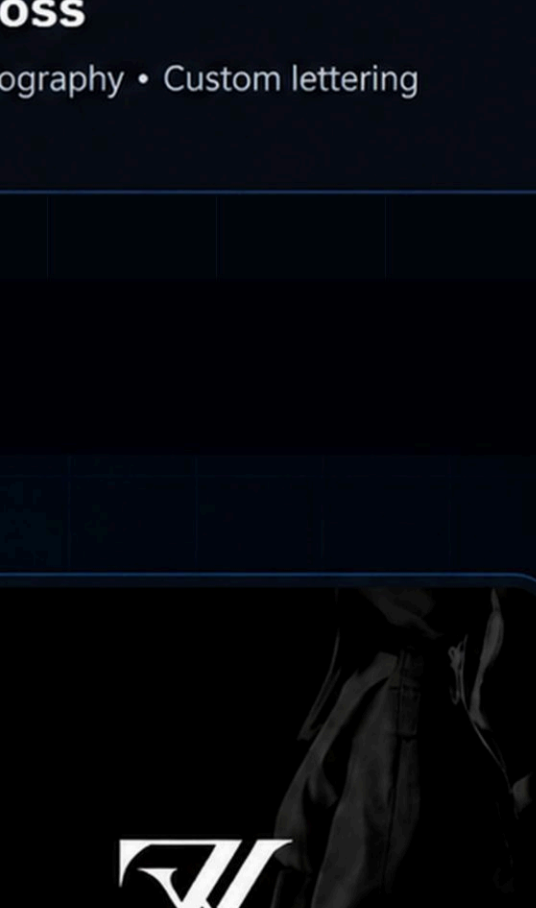
Spark

Typography • Custom lettering



Spicy

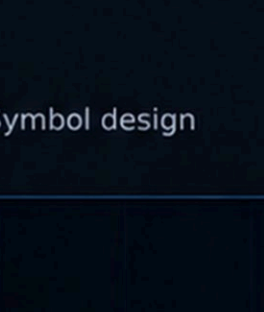
Typography • Custom lettering



Cross

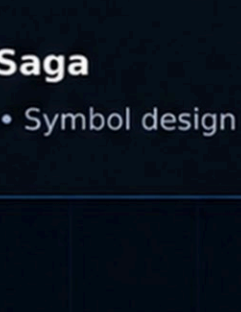
Typography • Custom lettering

Lettermark Logos



Destiny

Monogram • Symbol design



Vinland Saga

Monogram • Symbol design



Zhue Yoin Clothing

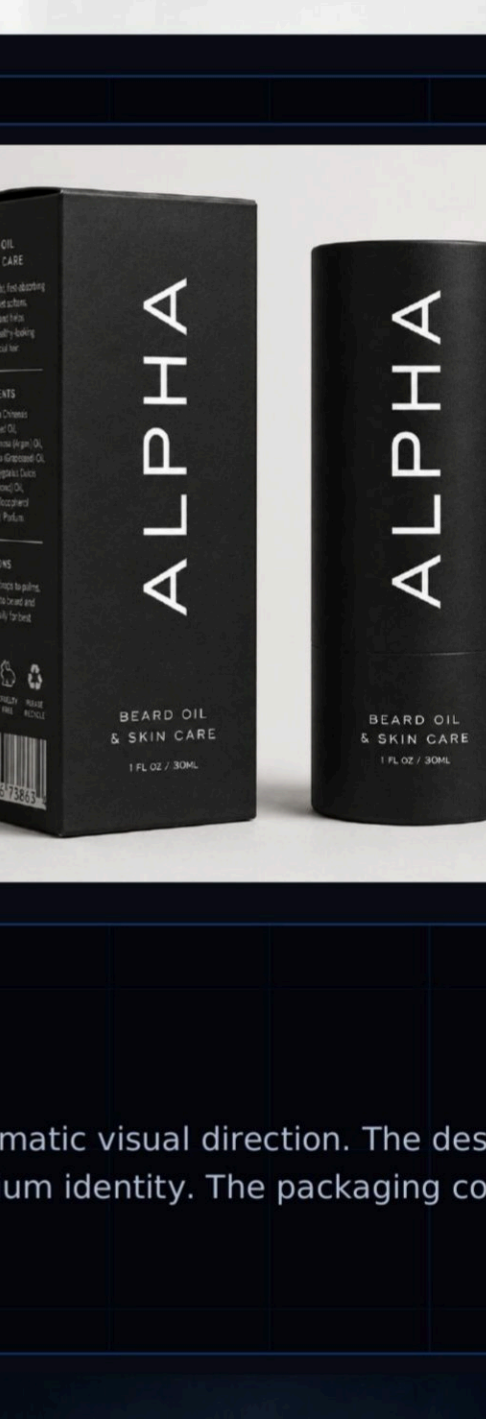
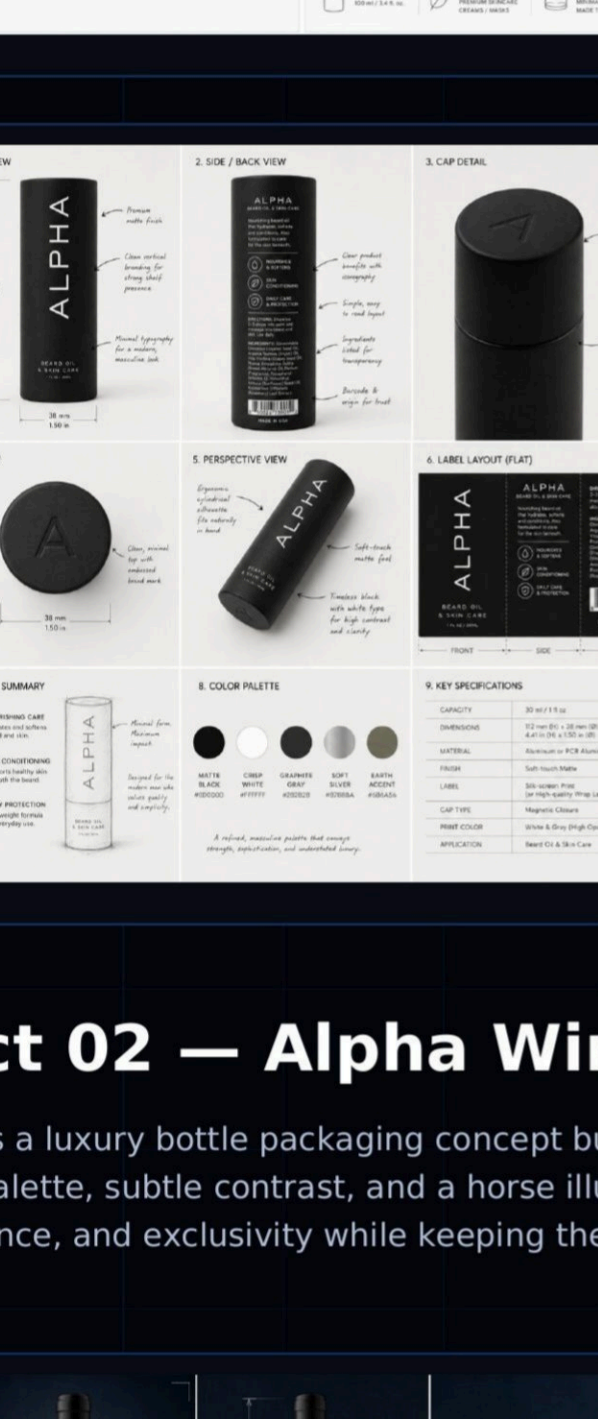
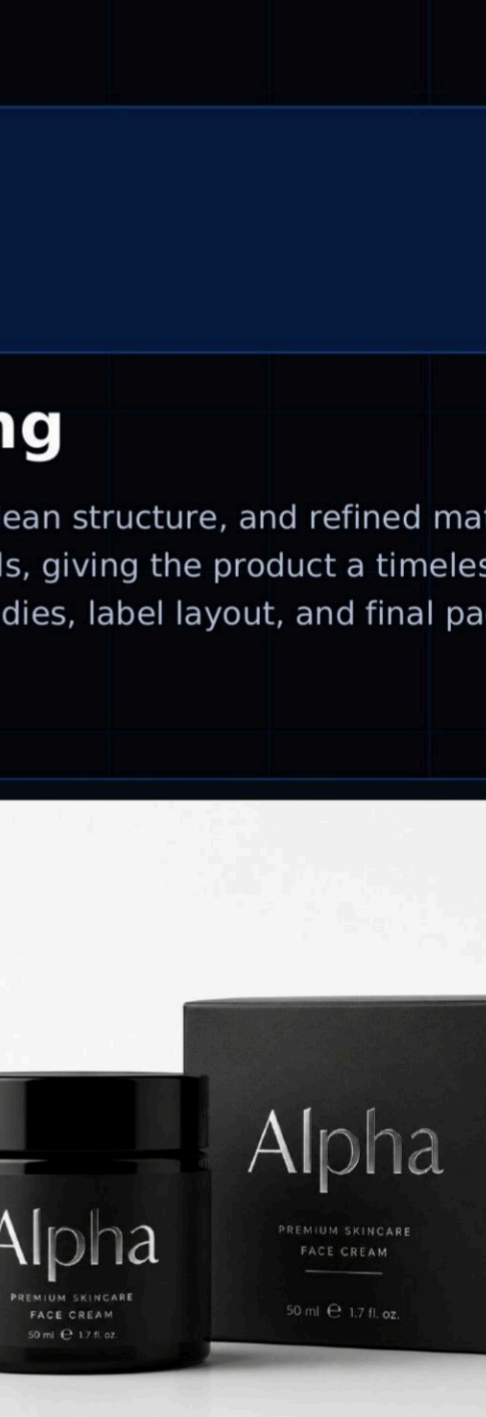
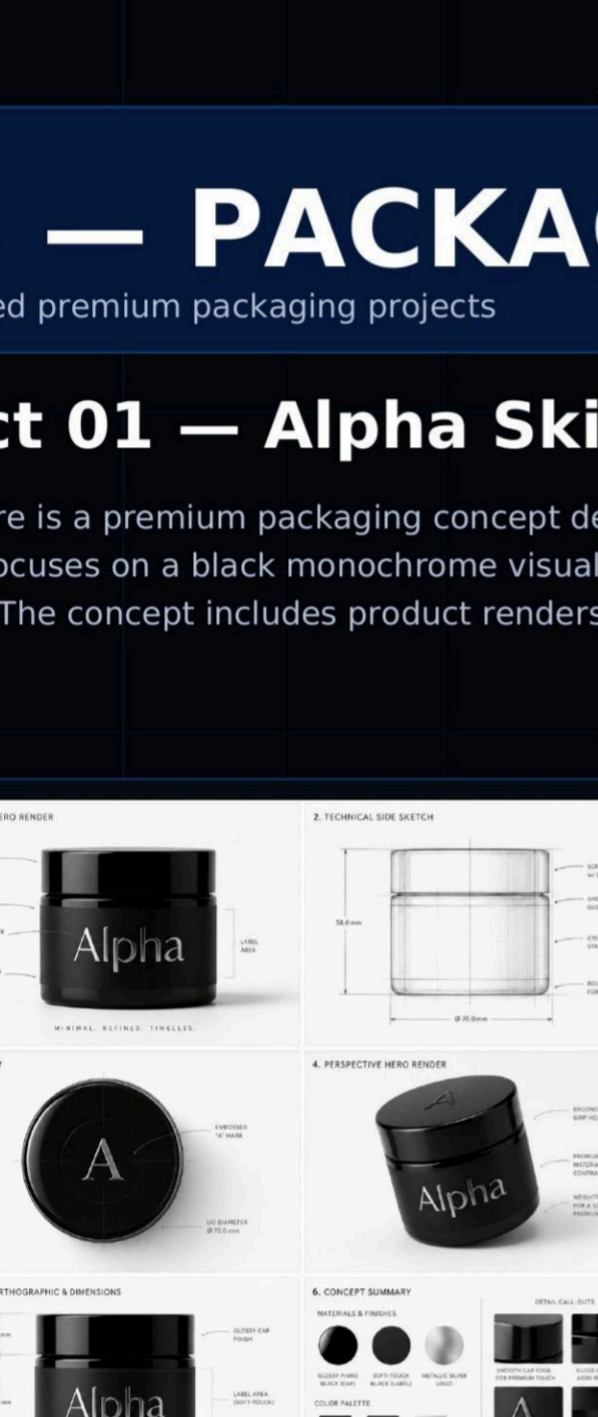
Monogram • Symbol design

02 — BRANDING

Complete brand identity applications

Café Brand Identity

A complete branding concept for a modern coffee brand, built around a clean and elegant visual identity. The logo combines soft typography with a coffee cup symbol, creating a simple but memorable mark that feels warm, minimal, and professional. The brand direction focuses on a premium café atmosphere using neutral tones, strong contrast, and realistic mockups to show how the identity works across different touchpoints.

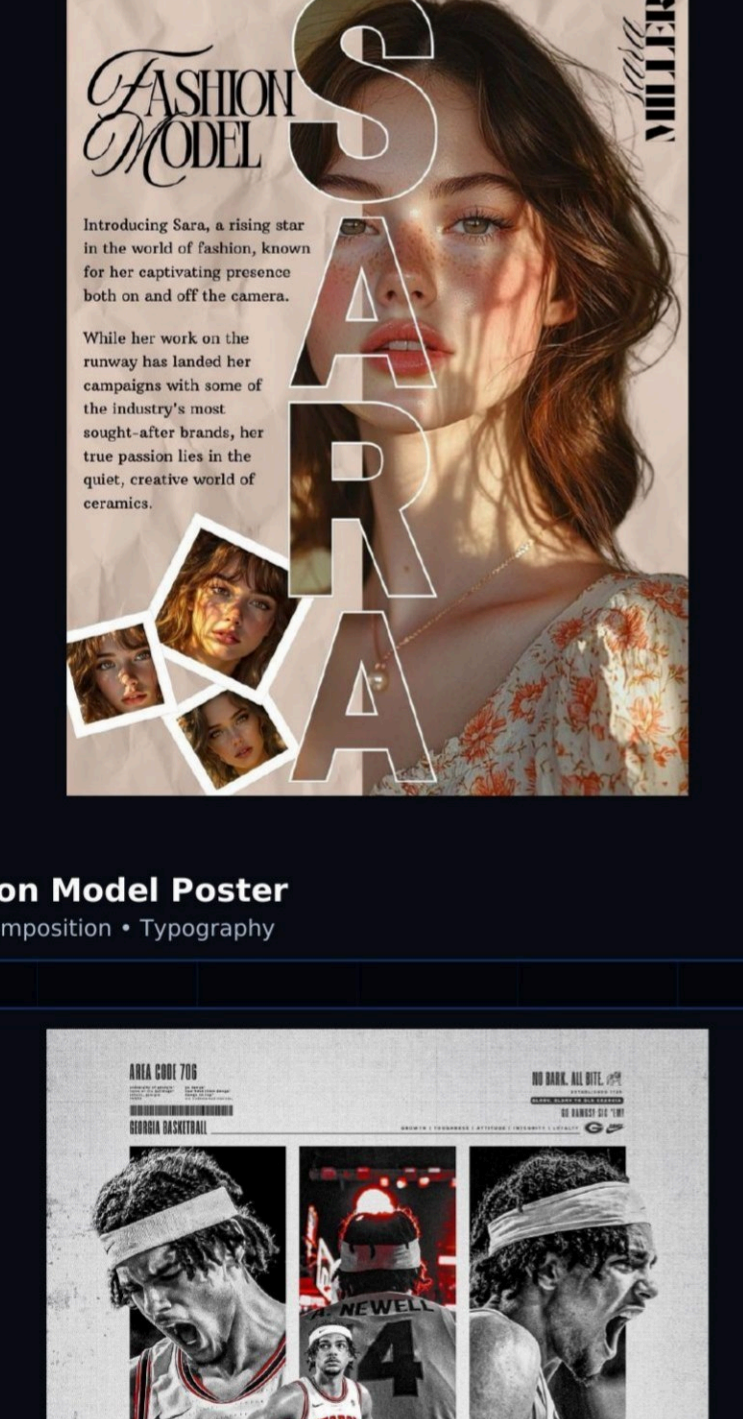
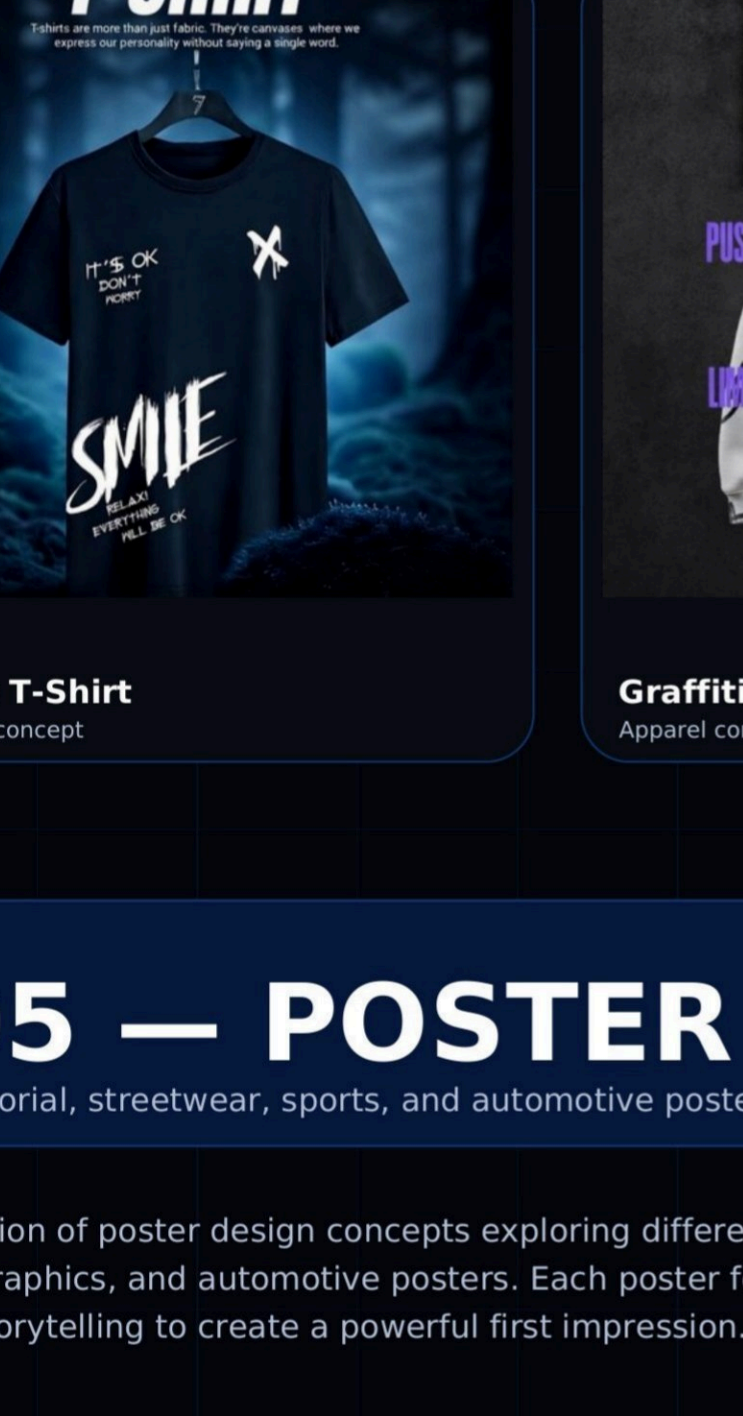


03 — PACKAGING

Separated premium packaging projects

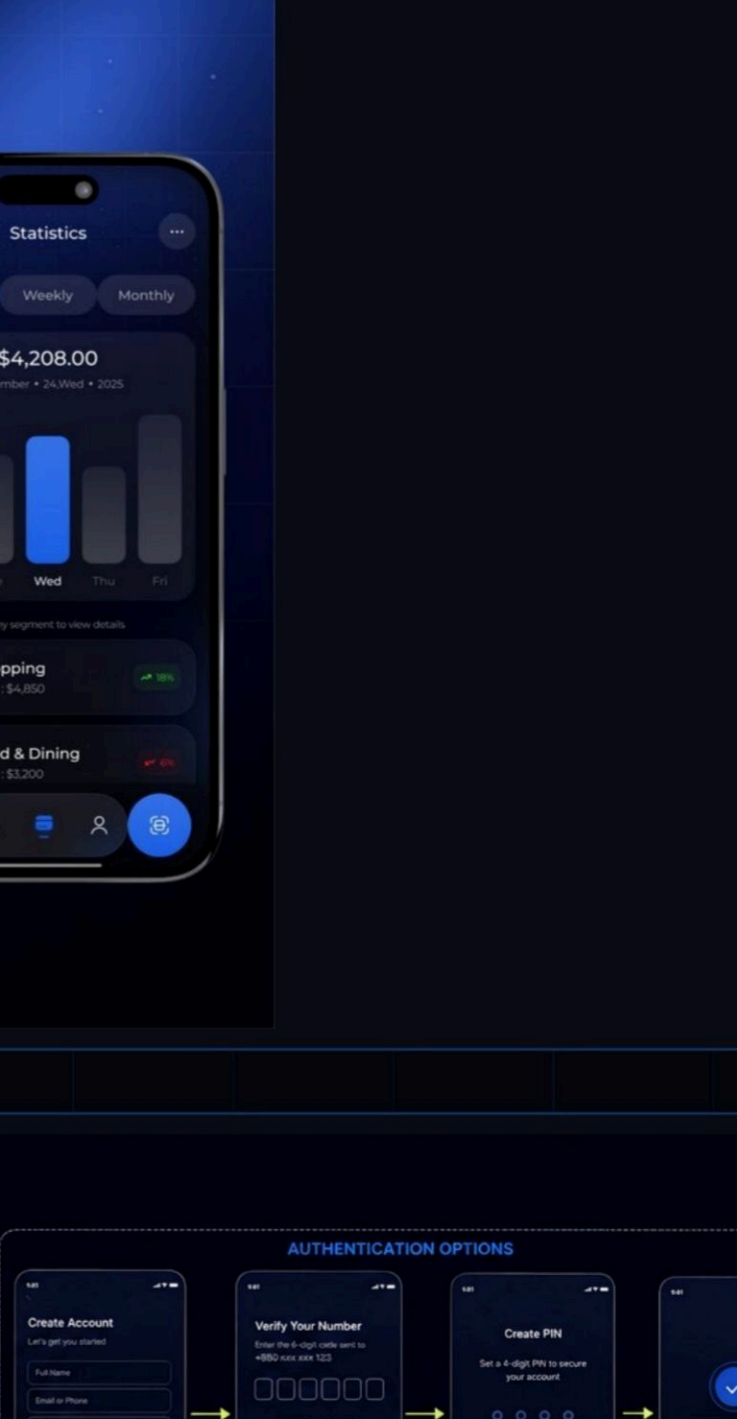
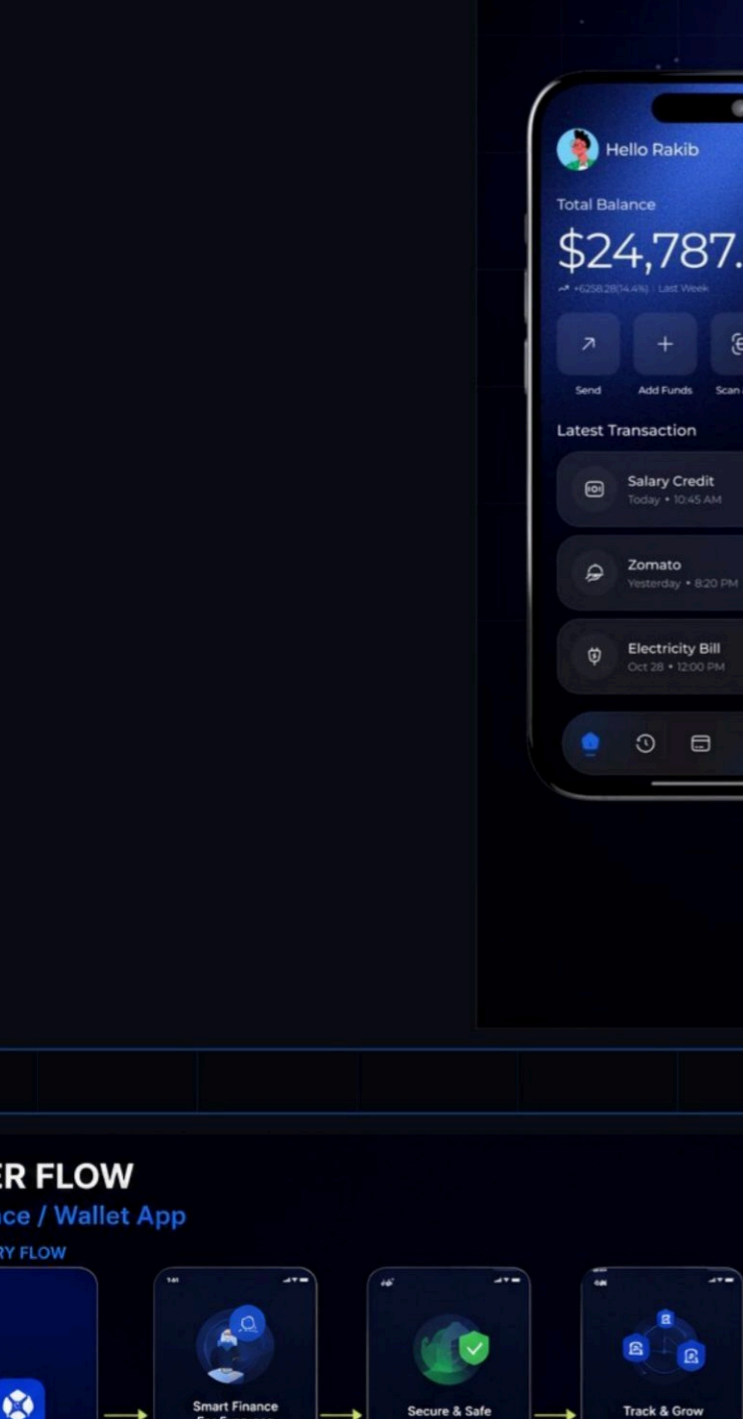
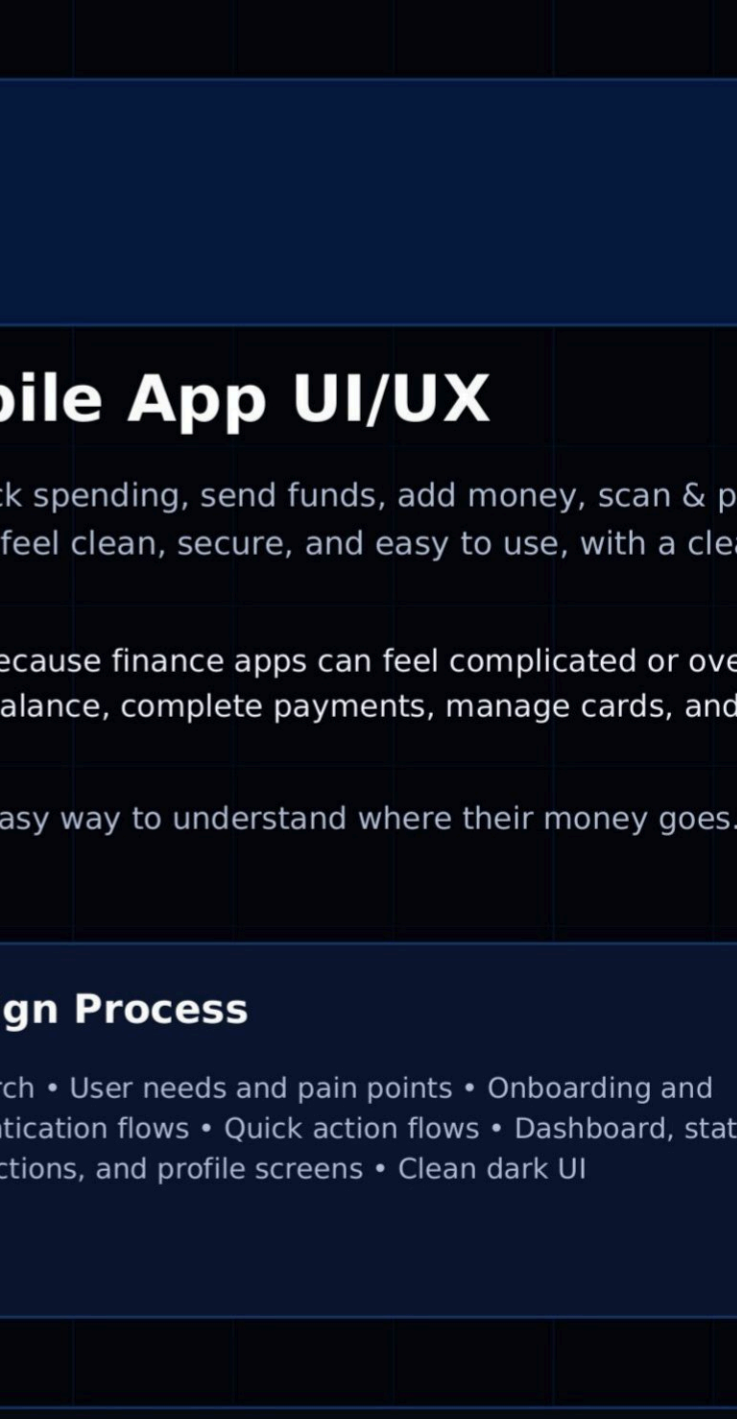
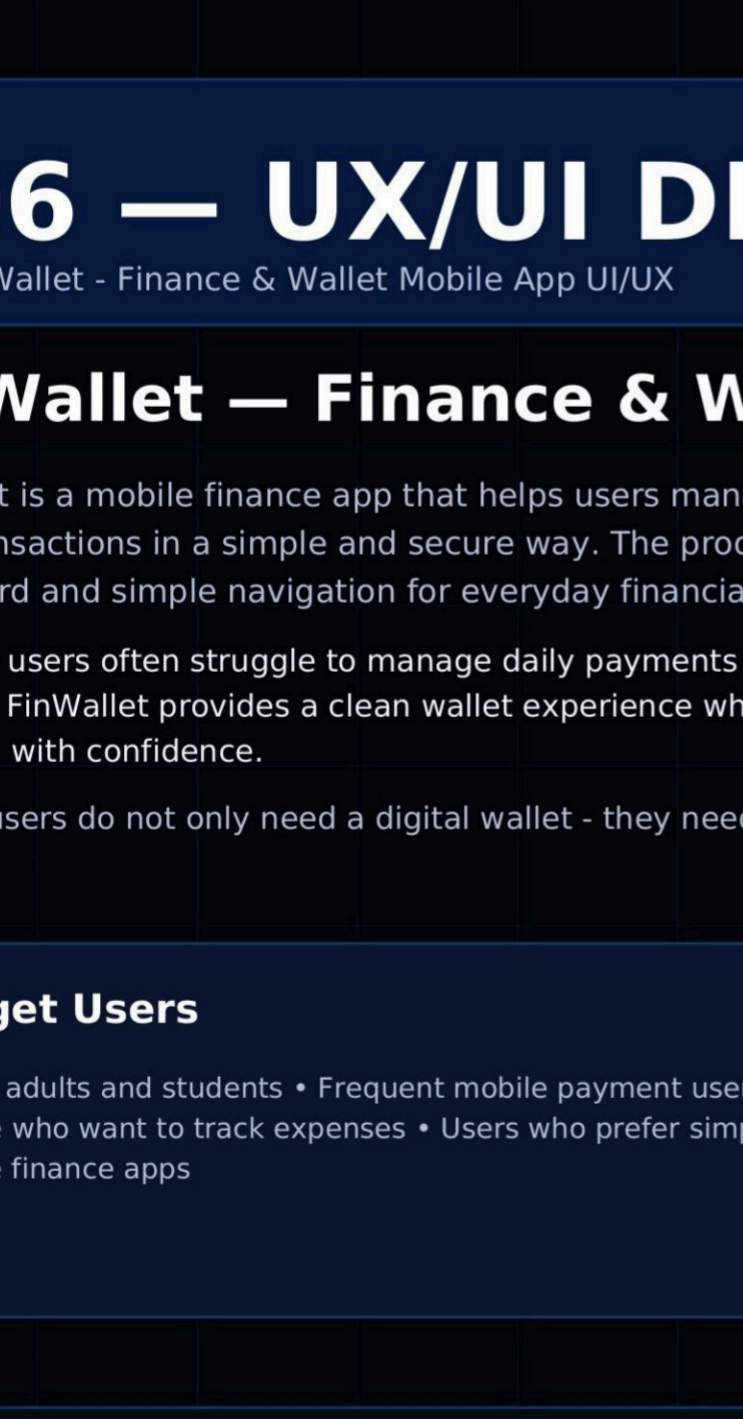
Project 01 — Alpha Skincare Packaging

Alpha Skincare is a premium packaging concept designed around minimal luxury, clean structure, and refined material contrast. The project focuses on a black monochrome visual system with metallic silver details, giving the product a timeless and elegant appearance. The concept includes product renders, technical sketches, material studies, label layout, and final packaging mockups.



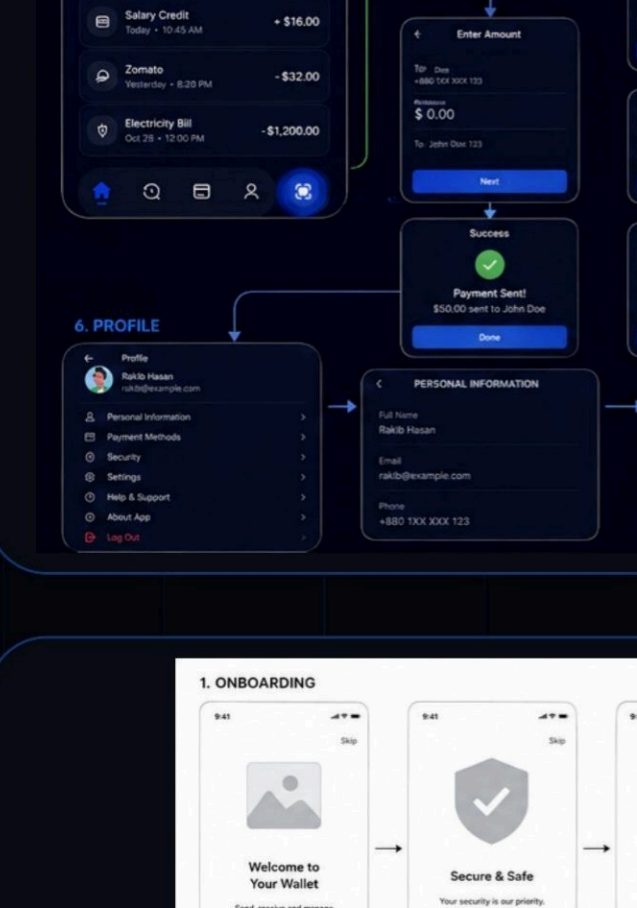
Project 02 — Alpha Wine Packaging

Alpha Wine is a luxury bottle packaging concept built with a dark, elegant, and cinematic visual direction. The design uses a deep black color palette, subtle contrast, and a horse illustration to create a strong premium identity. The packaging communicates power, elegance, and exclusivity while keeping the label clean and modern.



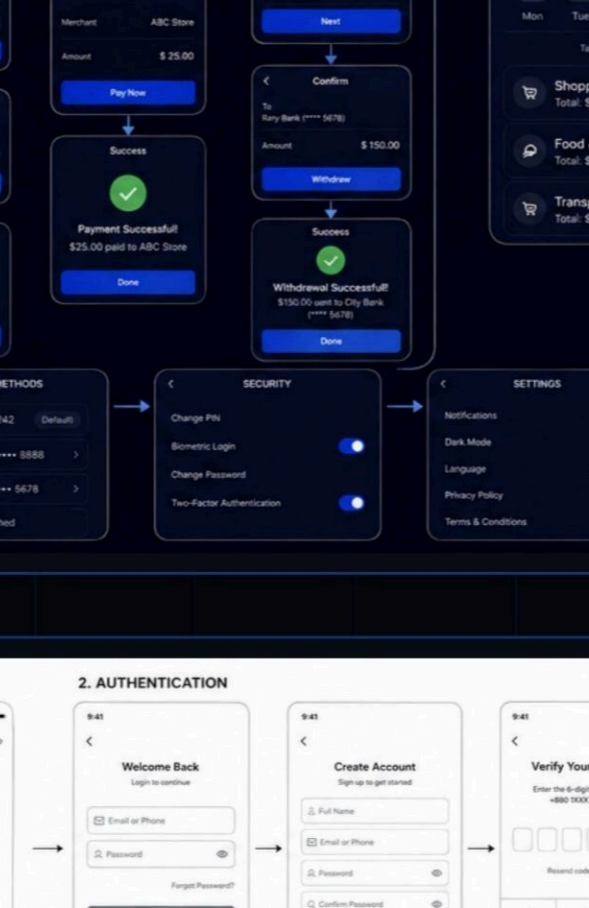
04 — T-SHIRT DESIGN

Streetwear apparel concepts



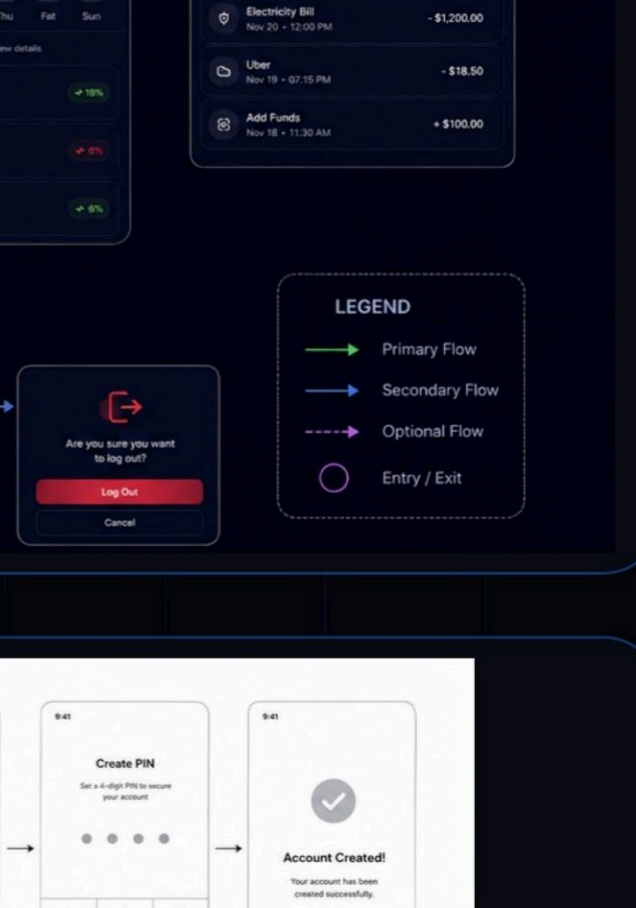
Smile T-Shirt

Apparel concept



Graffiti Hoodie

Apparel concept

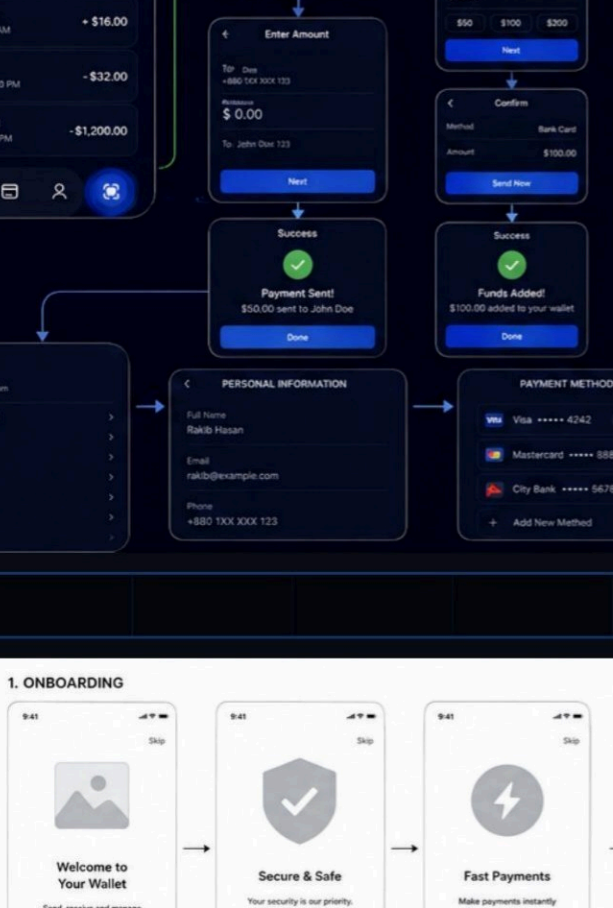


Japanese Illustration T-Shirt

Apparel concept

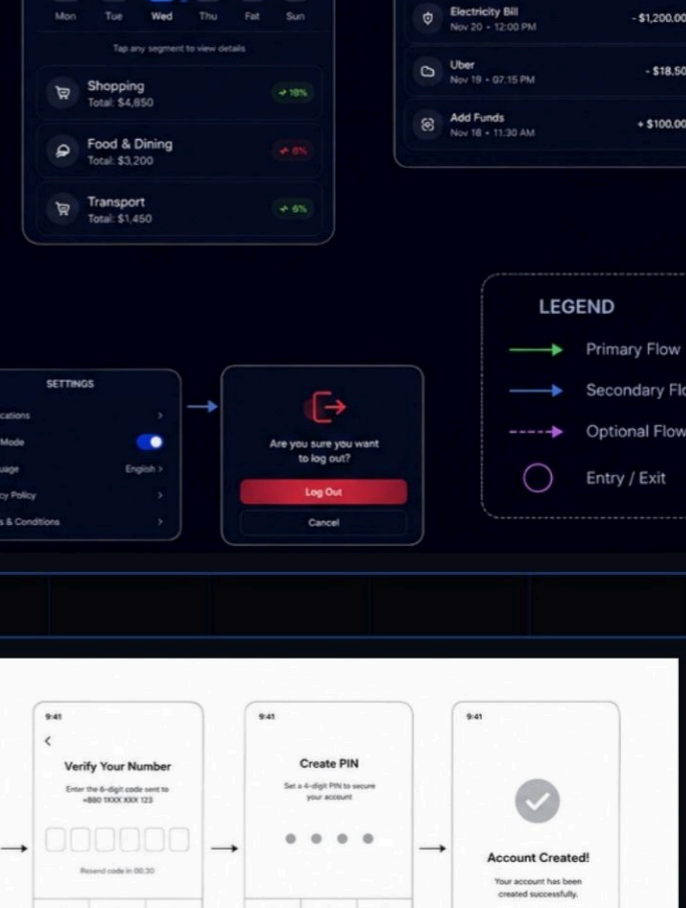
05 — POSTER DESIGN

Editorial, streetwear, sports, and automotive posters



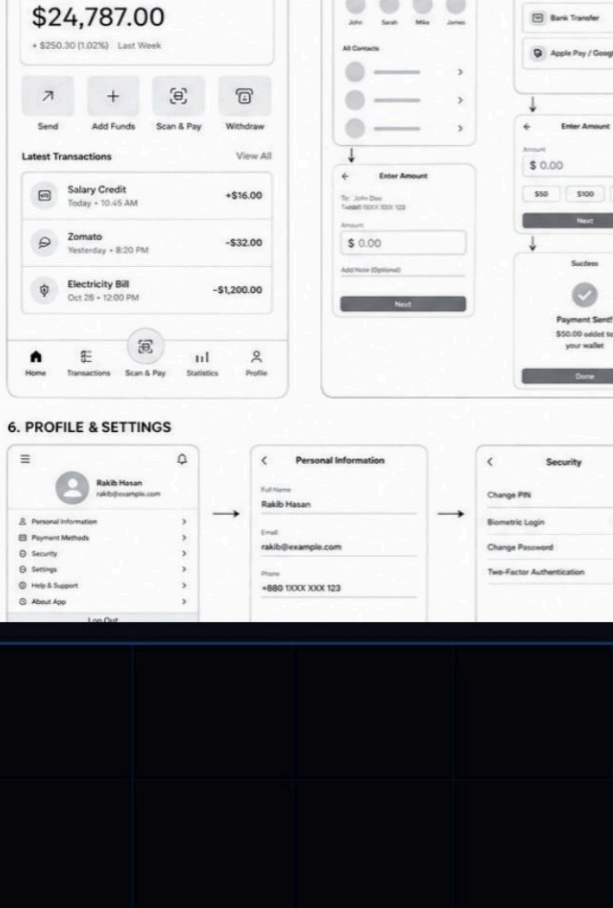
Fashion Model Poster

Visual composition • Typography



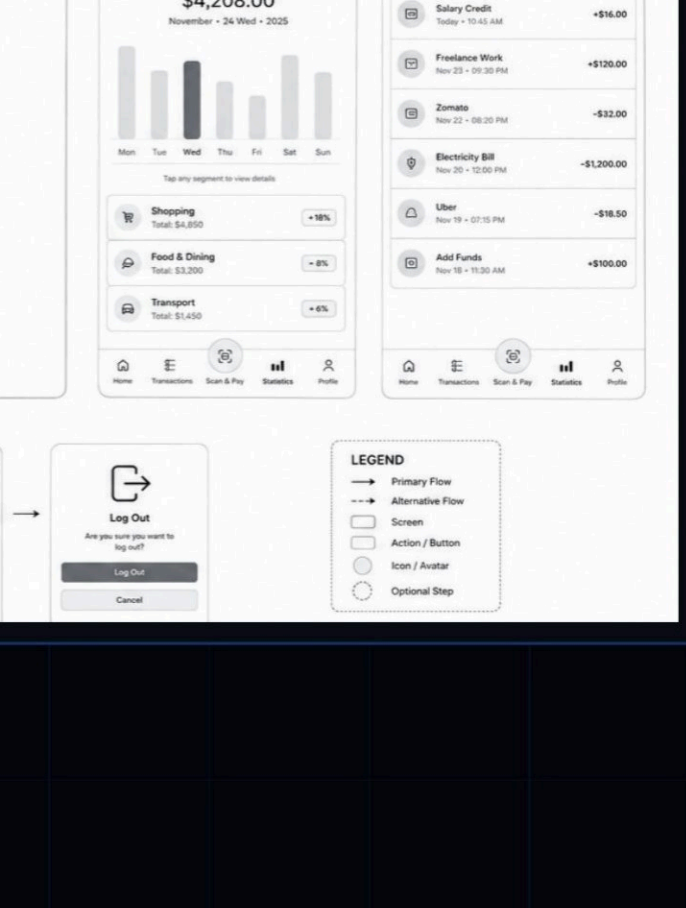
Streetwear Poster

Visual composition • Typography



Sports Poster

Visual composition • Typography



Porsche Poster

Visual composition • Typography

06 — UX/UI DESIGN

FinWallet - Finance & Wallet Mobile App UI/UX

FinWallet — Finance & Wallet Mobile App UI/UX

FinWallet is a mobile finance app that helps users manage their money, track spending, send funds, add money, scan & pay, and view transactions in a simple and secure way. The product was designed to feel clean, secure, and easy to use, with a clear dashboard and simple navigation for everyday financial actions.

Problem: users often struggle to manage daily payments and track expenses because finance apps can feel complicated or overloaded. **Solution:** FinWallet provides a clean wallet experience where users can check balance, complete payments, manage cards, and monitor spending with confidence.

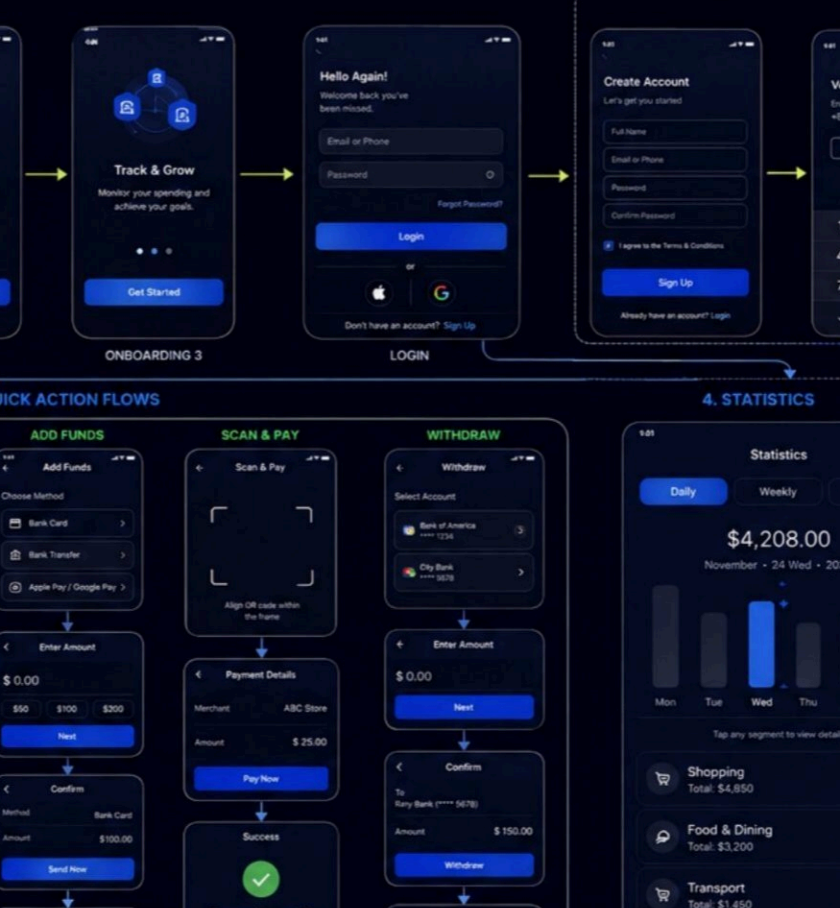
Insight: users do not only need a digital wallet - they need a fast, secure, and easy way to understand where their money goes.

Target Users

Young adults and students • Frequent mobile payment users • People who want to track expenses • Users who prefer simple and secure finance apps

Design Process

Research • User needs and pain points • Onboarding and authentication flows • Quick action flows • Dashboard, statistics, transactions, and profile screens • Clean dark UI



USER FLOW

Finance / Wallet App

1. ENTRY FLOW

2. HOME DASHBOARD

3. QUICK ACTION FLOWS (PROMO DISCOUNTS)

4. STATISTICS

5. TRANSACTIONS

6. PROFILE & SETTINGS

7. AUTHENTICATION

8. SECURITY

9. LEGEND

10. ONBOARDING

11. AUTHENTICATION

12. HOME DASHBOARD

13. QUICK ACTION FLOWS (PROMO DISCOUNTS)

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