

PORT FONTO

graphic
designer

eya souifi

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ABOUT ME

I'm a passionate graphic designer from Tunisia, with a strong focus on visual creativity and storytelling. I love transforming ideas into compelling designs that leave an impact. From branding to visual identity, I enjoy pushing creative boundaries while paying attention to details. I'm especially passionate about character design, bringing unique personalities to life through art. For me, design isn't just a skill — it's how I connect with people and ideas.



EDUCATION

○ graphic designer
Mar 2024 -Feb 2024

○ graphic designer
Mar 2025 -Feb 2025

EXPERIENCE

○ graphic designer
Jul 2024 (stage)-Aug 2024 (stage)

○ Video Montage
Feb 2024 -Mar 2024

SOFTWARE



CONTACT

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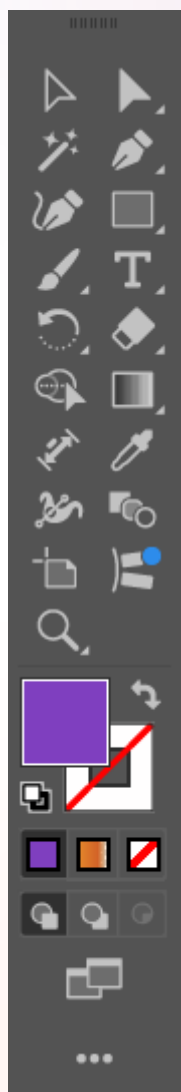
01 LOGOFOLIO

02 VISUAL IDENTITY

03 BRADING

04 CREATIVE SELF

LOGGLIO





**MARSA GYMNASTIQUE
CLUB**

Marsa Gymnastique Club

This logo represents a gymnast in motion, symbolizing energy, grace, and passion. The pink and turquoise colors reflect vitality and freshness. Modern and dynamic, it captures the spirit of the club.



#ef5f8b



#00b0cd





**snow
bello**

Snow Bello

Snow Bello est une marque joyeuse et gourmande qui met à l'honneur la glace dans toute sa fraîcheur et sa bonne humeur !

Avec sa mascotte en forme de cornet animé, au sourire chaleureux et aux couleurs sucrées, Snow Bello attire petits et grands dans un univers fun et familial.

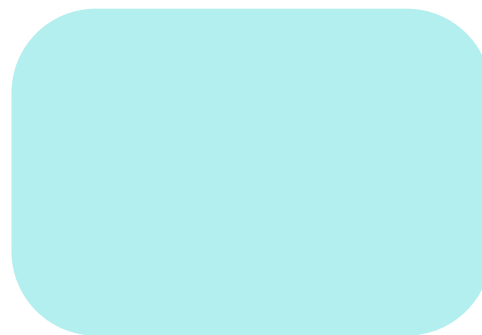
Le logo mêle chocolat, fraise et crème pour évoquer la douceur, le plaisir et l'authenticité. Le nom "Snow Bello" joue sur un mélange amical et international, pour dire : la glace, c'est beau et c'est bon !



#563309



#ff8ba7



#b4efef



#dd992a



AYN ART STUDIO

AYN

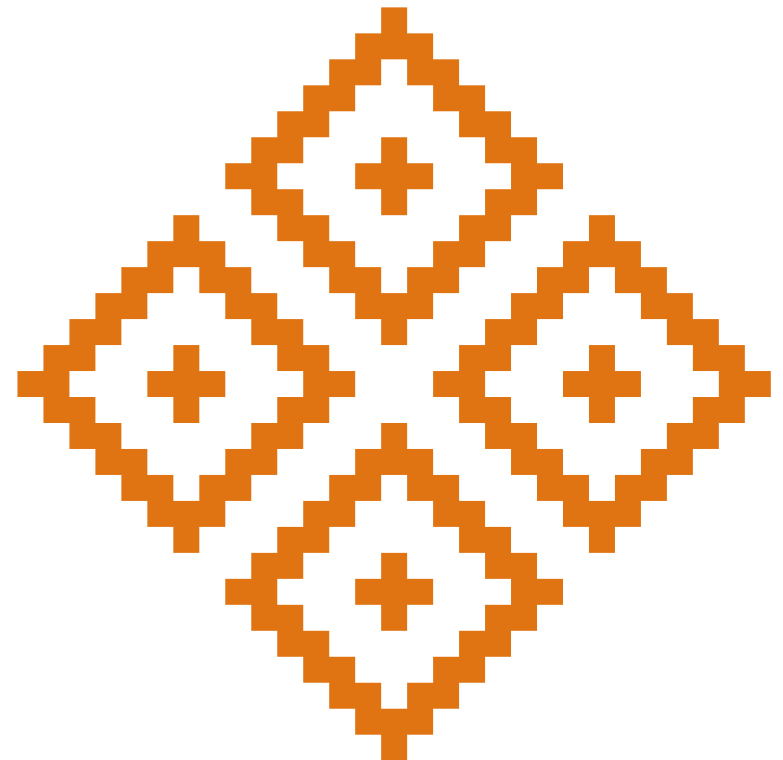
Ayn est une marque tunisienne contemporaine inspirée du mot “عين” (l’œil), symbole de vision et de créativité. Elle allie modernité et héritage culturel à travers des créations artistiques, mettant en valeur la beauté des formes, des couleurs et des détails.



#0d447f

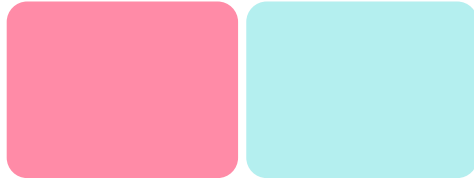


#e07412



VISUAL IDENTITY



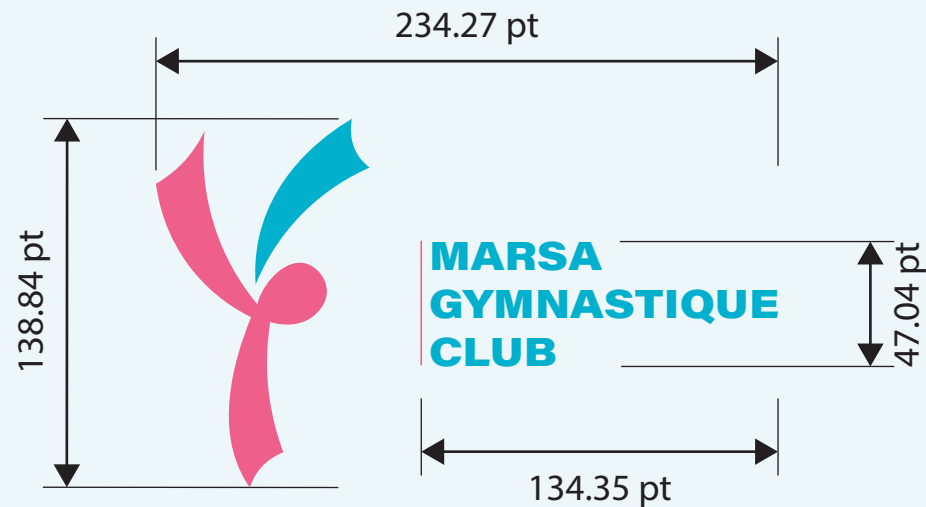
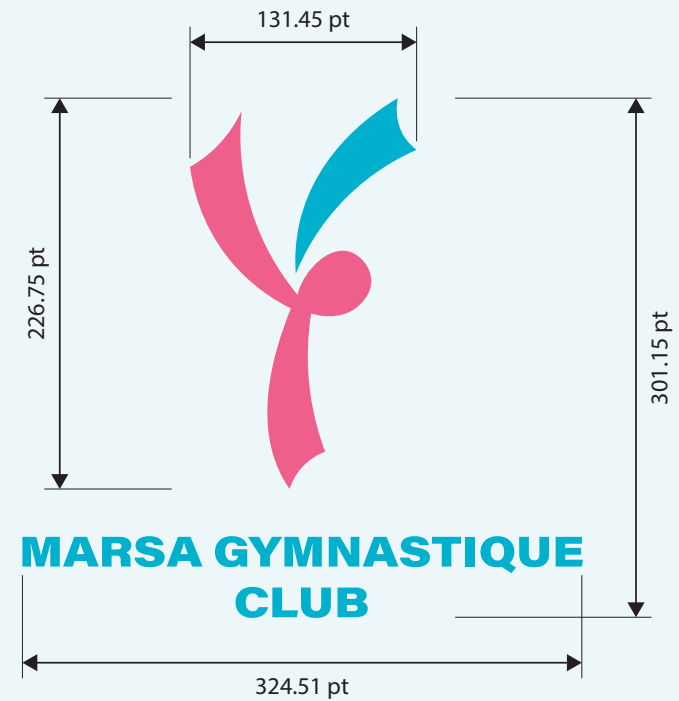


BRANDING

A large, stylized purple letter 'A' is positioned over the word 'BRANDING'. The 'A' is thick and has a slight shadow. In the center of the 'A', where it intersects the letter 'D', is a purple compass rose with eight points.

LOGO GUIDELINE

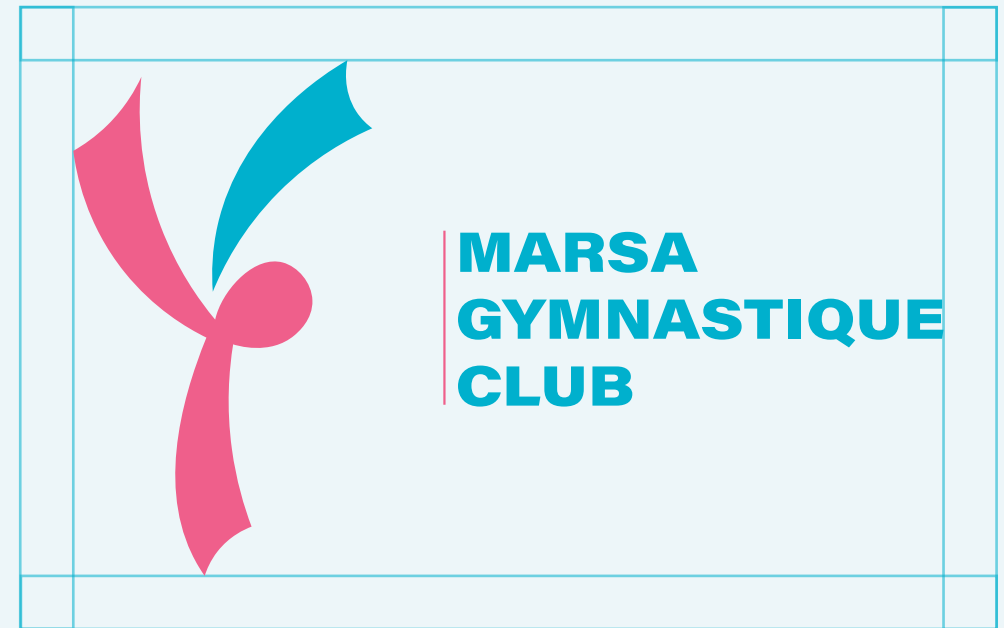
Marsa Gymnastique Club



Logo Variations



Clear Space



Incorrect Usage



**MARSA GYMNASTIQUE
CLUB**



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CLUB**



**MARSA
GYMNASTIQUE
CLUB**



**MARSA
GYMNASTIQUE
CLUB**



**MARSA
GYMNASTIQUE
CLUB**

Primary Colors

RGB
(239-95-139)
CMYK
(0%-78%-20%-0%)
HTML
(#ef5f8b)

100%

50%

30%

10%

RGB
(0-176-205)
CMYK
(74%-8%-16%-0%)
HTML
(#00b0cd)

100%

50%

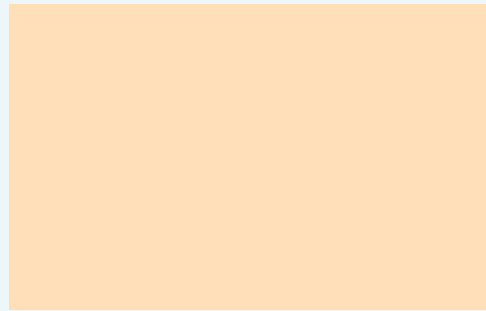
30%

10%

Secondary Colors



#1b1f3b



#ffdfba



#a67eb



#a0e9d9

THANK
YOU

LET'S WORK TOGETHER

