

BRAND IDENTITY PRESENTATION



HAVEN

HOME DECOR



HAVEN

HOME DECOR

DARK / LIGHT CORE



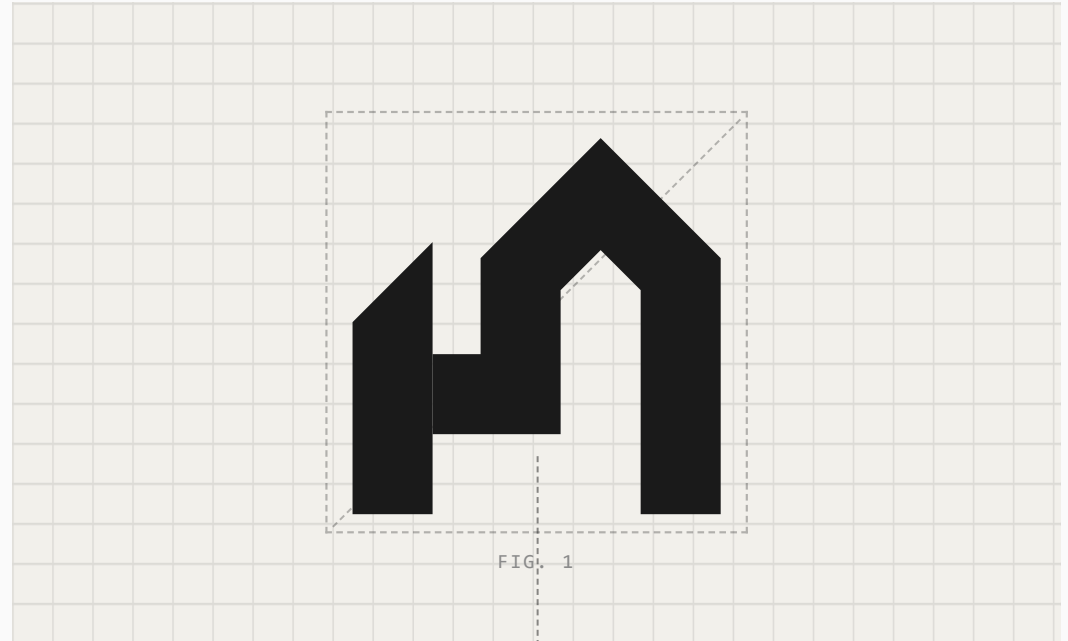
HAVEN

HOME DECOR

BRAND BEIGE ACCENT

Geometric Harmony

The logomark is constructed from precise geometric forms. The negative space created by parallel 45-degree angles forms a distinctive "H", while simultaneously tracing the universally recognized silhouette of a home.



OFF-WHITE

HEX #FAFAFA

WARM BEIGE

HEX #E3DCCF

CHARCOAL BLACK

HEX #1A1A1A